



PEOPLE'S DEVELOPMENT INITIATIVES (PDI)



ANNUAL REPORT 2021-2022

Annual General Body Meeting 2021-2022





PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

ANNUAL REPORT

2021 - 2022

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DATE OF REGISTRATION : 23.06.1998
SOCIETY REGISTRATION NO & YEAR: 133/1998**

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People's Development Initiatives is an 'Organization with Special Consultative Status with the Economic and Social Council since 2014

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Donations to PDI are exempted U/s 80 G (5) (vi) of the Income Tax Vide CIT Notifications C.No.6162 (E) 81/cit - 2007 - 2008/Try.Dt.02.08.2008

EXECUTIVE COMMITTEE MEMBERS

S.NO	Name	Designation
1	Mr.N. Gopinath	President
2	Mr.A. Senthivelu	Secretary
3	Ms.J. Kavitha	Treasurer
4	Ms.Suseela Aravindhan	EC Member
5	Mr. L. Vincent Chander	EC Member
6	Ms. J. Jaigeetha	EC Member
7	Ms. R. Seethalakshmi	EC Member

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ABBREVIATIONS

ANC	: Ante Natal Care
AIDS	: Acquired Immuno Deficiency Syndrome
ART	: Anti Retroviral Therapy
A&R	: Animator & Representative
BCC	: Behavior Change Communication
CBO	: Community Based Organization
DAPCU	: District AIDS Prevention and Control Unit
DIC	: Drop – in - Centre
DRP	: District Resource Person
DOTS	: Direct Observed Treatment Short course
EDD	: Expected Date of Delivery
FIPP	: Female Infanticide Prevention Programme
FSW	: Female Sex Worker
GH	: Government Hospital
HIV	: Human Immuno Virus
HRG	: High Risk Group
ICTC	: Integrated Counseling and Testing Centre
IGP	: Income Generation Programme
IPC	: Inter Personal Communication
LSE	: Life Skill Education
M&E	: Monitoring & Evaluation
NACO	: National AIDS Control Organization
NACP	: National AIDS Control Policy
NGO	: Non Government Organization
ORW	: Out Reach Worker
OVC	: Orphan and Vulnerable Children
PDI	: People’s Development Initiatives
PE	: Peer Educator
PLHIV	: People Living with HIV
PMC	: Periodical Medical Checkup
PNC	: Post Natal Care
RMC	: Regular Medical Checkup
SACS	: State AIDS Control Society
SHG	: Self Help Group
STI	: Sexually Transmitted Infection
TANSACS	: Tamilnadu State AIDS Control Society
TB	: Tuberculosis
TI	: Targeted Intervention

PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

THE MISSION:

To recognize the inherent capacities existing among the marginalized and supporting and building on them to herald the beginning of a new life where people can make their own choices

THE VISION:

To overcome economic, legal, social and gender inequalities and facilitate the process of "People Gaining Control over their Lives".

MAIN OBJECTIVES:

- ◆ To uplift the weaker-sections of the society in rural and urban areas, through comprehensive Community Development programmes.
- ◆ To enhance the literacy status of the women through the functional literacy programmes and also to undertake programmes to improve the school
- ◆ To develop and implement the community based health care programmes for women, supported by a referral service and to provide medical relief to the poor, distressed, mentally and physically challenged persons.
- ◆ To undertake basic Research programmes on problems related to the development of the downtrodden of the society.
- ◆ To enhance income levels of women and unemployed youths through income generation programme.
- ◆ To encourage the youth groups to take initiatives on their own for the development of their community.
- ◆ To create environmental awareness to protect, preserve and promote Eco-environment balance for harmonious living with nature.

Dear Friends / Well Wishers,

At the outset, I would like to express my sincere thanks to all the readers who have spared their time to read and send feed - back to our Annual Report 2021-2022.

Your comments contributed us positively to strengthen our activities and interaction with our target community.

It is my pleasure to present the Annual Progress Report and the Audited Statement for your information and feedback. During the reporting period, all our team members worked hard who deserve much appreciation and gratitude.

On behalf of the Executive committee, I thank and appreciate my team members for the wonderful work they have done. The report briefs the activities carried under each project during the period from April 2020 to March 2021.

Your valuable comments on the report would be positively appreciated to strengthen to work still efficiently to 'reach the unreached'.

Looking forward for your constructive comments and guidance

With regards

Ila.Ambalavanan

Chief Functionary, PDI

FEMALE INFANTICIDE PREVENTION PROGRAMME - SALEM APRIL 2021 TO MARCH 2022

Background of the Project

PDI with the support of IMPLICADAS had worked in four prioritized Blocks namely Tharamangalam, Omallur, Konganapuram, and Idapadi of Salem District since September 2007. It is a programme that aims at eliminating the practice of killing female child and bringing attitudinal change among the parents to be gender sensitized to bring up their girl child with due recognition. The staff team comprises of four field officers and two counselors. The goal of the project is to sensitize the whole of the population in the identified four blocks to be gender sensitized and to project the girl child from infanticide.

The project takes efforts to sensitize the community in general, and the family members of ante-natal women in particular, on the importance of girl children. The project counselors counsel the ante-natal mothers in problem to solve their issues to protect their female children from being killed by any other member of their own family. It brings attitudinal change among the spouses and the in-laws of the mothers at risk to protect the female infant. The field level staff educate the women in self-help groups(SHG) on gender issues. The youth population in the target blocks is trained on gender issues and on life skills. The project organizes skill training programmes on various trades to the women and motivates them to become self-employed.

The project has come to an end by 2017. During the implementation of the programme, it was learnt that the female infanticide and foeticide problems exist also in the adjacent blocks where there is a need for an intervention. Hence, it was proposed that PDI and Implicadas start intervention of the same kind in the adjacent blocks too immediately after the withdrawal of the programme in the older blocks. During the months of November and December, the staff started meeting the higher health officials and other administrative departments to discuss the magnitude of the problems in other blocks of Salem district. After these discussions with the officials, the staff and the key stakeholders including the community, it was decided to replicate female infanticide prevention programme in the following blocks where the child sex ratio is relatively poorer.

During the month of December 2017, a proposal was developed to implement the female infanticide prevention programme-II in the newer blocks. The project was initiated by January 2018. The staff team consisted of two counselors and six outreach staff. During January 2018, the entire staff team had been deputed to introduce the project to the block-level government departments including the block development office, the primary health centres, Anganwadi workers, and other stakeholders working in the respective blocks. They also collected all information including census details of the villages and block maps.

Induction training was organized on 15th & 16th February 2018. Followed by the induction training, the staff started their activities in the allotted villages. During January 2018, they have executed the following: Visited seventy-one villages, interacted with the block development officers, village administrative officers, panchayat clerks, Anganwadi workers, and village health nurses. The major activities carried out in the project during the reporting period are as follows.

Collecting the List of Ante-Natal Mothers



**Ms. Jagatheeswari, PDI
Interacting with Ante Natal
Mother**

The project has been collecting the list of ante-natal mothers in the selected four blocks. A database has been created with the information collected and the counselors also met them regularly till the child delivery. In the case of female children, they follow the family for eighteen months after the delivery. During the reporting period, 3277 ante-natal mothers were enrolled and were under follow up. Out of 3277 ante-natal mothers, 693 were mothers with one or more number of girl children who are considered as mothers at risk by the project.

Inter-Personal Communication

The field workers used to meet all the ante-natal mothers as per the list and educate them on the need for proper medical care from pre-natal to post-natal period. To start with, the field workers educate the women on nutritional status, continued hygiene, and end the interaction with gender equality, particularly with greater emphasis on the

female infanticide. 4850 interaction sessions were held during the reporting period.

Counseling Services to the Mothers at Risk

The project takes care of the women under distress and pressure through its professional counselling services and guidance. It is a service offered to the individual ante-natal mother who is under pressure to give birth to a male baby and needs external support to overcome it. The woman at risk has no such services in the villages and lacks the access to any kind of external support. Here, the high risk refers to those who have one or more girl children. Because, the parents who have one are more girl children try repeatedly till a male child is born.



**Ms. Rekha, PDI, counsels a woman at
Konampatty Village**



Ms. Rekha, PDI, counsels a woman, Sundakkapatti Village

Hence, the outreach staff would identify such women, who become pregnant for the only reason to give birth to a male child. During the interpersonal communication the field staff would take efforts to identify the women with these problems and refer them to the counselors. The counselors would provide counselling services to the ante-natal mothers and their husbands on the identified issues. There were 668 new counselling and 754 follow-up counselling sessions to mothers at risk.

Sensitization of General Population through Street plays

The project has formed a street play troupe who performed plays in the villages on gender issues, the importance of education to women and against the practice of female infanticide. The general population was sensitized on the gender issues. During the reported period, street plays were performed in five villages and nearly 439 people were reached with the messages.

SHGs for Mothers at Risk

The project has identified women with girl children and formed 90 self-help groups with a membership of 1113 women. The mothers with girl children were given priority while forming the self-help group. Their group savings is Rs.11,05,800/-. During the reported period two SHGs have been started.



Ms. Jegathambal, PDI is facilitating SHG meeting

Family Dialogue



Discussion to stop the son preference with ANC's Family Members

The mothers who are identified as risk were often under crisis and they feel hopeless as there is no one to support them. The problem can be from their family members; in such cases in order to support the mother at risk, family dialogues are conducted by the staff team. During the family dialogue sessions, following issues were addressed.

- Preference of male baby by husband and mother-in-law
- Restriction for family planning
- Poor health due to repeated deliveries
- Advising the husband to undergo family planning

The counselors along with the outreach team has met 194 families and conducted family dialogue to support the desperate women.

Life Skills Education to the Adolescents and Youths

In order to sensitize the youth population who hail from the target blocks on gender issues and to enhance their life skills, the life skills education programme is being organised at the village level. Trained staff conducted life skills education to 814 adolescents from the villages of the four blocks. Among them, 394 were boys and 420 were girls. The adolescent in the age group of thirteen to twenty were motivated to attend the training. Gender issues were also included in the life skills programme and the adolescents were sensitized on key gender issues. The programme is conducted during the evening hours for two days and lasts for 4 hours.



Adolescent Girls in the Life Skills Class

Gender Clubs - SAMAM



Monthly Meeting of Gender Club - Samam

The adolescent who hails from the target blocks in the age group of thirteen to twenty years were trained on life skills and were formed as gender clubs. PDI has formed 53 gender clubs and these clubs are named as “SAMAM” which means Equal. The objective of forming gender clubs is that these groups will serve as volunteers in the target area and will raise the awareness level of youths on gender issues; they will help to bring up them as gender sensitized citizens. The project is now using them in preventing the practice of female infanticide in the handed over blocks.

Gender Sensitization to the Women in SHGs

The project organises gender sensitization programmes for the women in SHGs at the village level. The outreach workers organise the programme for the SHGs operated by other NGOs also and the counselors facilitate the sessions. The counselors sensitize the women on their rights and the need for achieving gender equality. The staff members were trained on how to

facilitate the gender sensitization programmes at the village level. During the reporting period, 613 women from 54 self-help groups have got benefited by attending these programmes.

Gender Sensitization to the Men



Making the Men Gender Sensible through Meetings at Village Level

The project strongly believes that the men should be sensible on gender issues. They are the population who deprive the women in all the stages of life of women by justifying gender roles and adhere to norms prescribed by the society. In order to sensitize the men on gender issues and to make them aware of that all the socio-religious norms against women are only man-made. The staff team interact with the men in the villages, organise meetings for them. The counselor and the outreach worker will facilitate the meetings. During the reporting period, sixteen gender sensitization meetings for men have been organised in which 127 men attended.

Women Support Centre

The project established a Women Support Centre in June 2009, in order to assist the women under crisis. The women support centre consists of an advocate, a feminist journalist, and the project leader of female infanticide prevention programme. The advocate used to sensitize the women on Domestic Violence Act 2005, rights of women to inherit property, and on gender issues. Legal education sessions were organised in the village itself and 12 cases were taken by the team and were addressed. The women support centre provides legal guidance and counselling to the victims. The women support centre addressed different types of issues including the following:

1. Family dispute
2. Land dispute
3. Guidance for educational loan
4. Guidance for getting government welfare
5. Guidance to get compensation for accidental death

Activities – April 2021 to March 2022

S NO	Activities	April 2021 to March 2022
1	Enrolled Ante-natal Mothers	3277
2	Inter-Personal Communication (IPC) on Gender Issues	1608
3	IPC on Nutrition	2021
4	IPC on Vaccination	893
5	IPC on Health & Hygiene	1221
6	IPC with Post-natal Mother	2016
7	Referral to Treatment	282
8	Counseling	668 - New 754 - Follow up
9	Gender Sensitization to self-help groups (SHG)	54 SHG / 613 women
10	Family Dialogue	194
11	SHG Bank account opened	2 SHG / 25 Members
12	Life Skills Education	68 Groups / 814 Adolescents
13	Street Play	5 Villages / 439 Participants
14	Gender Club	53 Groups formed

International Day for the Elimination of Violence against Women

International Day for the Elimination of Violence against women - 2021 was observed on 25th November 2021. The day will mark the launch of 'Unite to End Violence against Women Campaign' (Nov.25 to Dec. 10). The campaign concluded on 18th December that commemorates the International Human Rights Day. The campaign was organised in the villages including Poosaripatty – Kuravan kaadu, Paalikaadu, Memmaandipatty – Mootur, Kaadaiyampatty, Nadupatty, Kolathur, Kudambanur, Periya Vadagampatty, Lokur, Moolakadai, Kaaduvalli & Kadayampatty, Maasilalalayam. Kolathur, Sandhanoor, Kaadaiyampatty, Nadupatty colony and Pommiyampatty.

The staff team organised the community members in their villages, raised slogans against the domestic violence and child marriages. They also facilitated oath-taking among the villagers.

National Girl Children Day

On 24th January 2022, National Girl Children day was observed in Kothambadi and Aathur. 30 women from the villages participated in the programme.



National Girl Child Day

International Working Women's Day

The project regularly organizes programmes on 8th March to observe International Working Women's Day. During 8th March, 2022, the project team has organised women's day programmes in three places. The women from Koolamedu, Athur Block, Pavalathanur Camp of Tharamangalam, and Kurukkupatty of Tharamangalam Block have observed the programme in three places. They discussed the issues affecting gender equality and taken oath to work against child marriage, female foeticide, and domestic violence.



Women's Day Procession from Koolamedu Village

Community Garden

Ms. Maria Reimondez, a well-wisher has donated Rs.10,000/- on the eve of one of her friends' wedding. She suggested the project to plant seeds and plants in the villages with the participation of the community members of the villages. The project planned to seed and plant greens and vegetable plants around the daycare centres of the villages. The women, men and the

youths were involved in planting and seeding during the months from August to October. The plants started growing and the community members expressed their happiness over it. The mothers and the children of the daycare centres were the beneficiaries.

From the Field

Latha aged 27 W/O Sathishkumar from Kadaiyampatty is a homemaker. Her husband is working in a printing press; they have two girl children of age 6 and 2 years. Now she is carrying her third



Seeds sowing around Anganwadi Centre

baby. This would be her 6th month of pregnancy. She was advised to take green vegetables and nutritious diet for a healthy pregnancy. When asked about the gender expectation for the next child; she replied that since they already have two girl children, a male children is preferred this time. She added that only a son will take care of the daughters and will shoulder responsibilities and do all rituals as a maternal uncle. She also revealed that it is the wish of her husband and his family; for her any gender is ok. The staff explained to her husband that both male and female are equal and there should be no gender inequality in bringing up the child. Many women are achieving in their lives and come up to the top cadre of jobs in all fields irrespective of their sex. He was sensitized on gender equality; he accepted to have any child irrespective of gender. Moreover, Latha is in poor health; she was advised to undergo family planning after giving birth and her husband also accepted to do so. On follow-up, we found that she had a girl baby and also underwent family planning.

From the Field

PDI is working in Bommiyampatty, Kaadaiyampatty Village, implementing female infanticide prevention programme. As a part of this, PDI supplied seeds to the Anganwadi and Chithra is one of the teachers of Anganwadi functioning at Pommiyampatty. Thus, plants like brinjal, ladies finger, and greens were grown in Anganwadi which was helpful for the kids and the ante-natal mothers. She was happy that because of the seeds from PDI to many Anganwadi Centres, all the centres have been benefitted.

TARGETED INTERVENTION PROGRAMME AMONG MSM/TRANSGENDER IN THANJAVUR DISTRICT–APR. 2021 TO MAR. 2022

Background of the Project



Ms. Thenmozhi, Programme Manager and the staff team

PDI has been implementing in Thanjavur District since April 2007 a community STI/HIV/AIDS prevention programme among the high risk group including males having sex with males (MSM) and transgender (TG) with the support of Tamilnadu AIDS Initiatives (TAI) and Voluntary Health Services (VHS), Chennai. As per the government policy, the project was transitioned to the government and now the project is being supported by Tamilnadu AIDS Control Society, (TANSACS) from April 2012. Present report details the activities carried out during April 2021 to March 2022.

The project covers 1278 (MSM 1132, TG 146) high risk population. The staff team includes one programme manager, one monitoring, and evaluation assistant cum accountant, one counselor, and five outreach workers; twenty peer educators from the core group community support the project team for effective community outreach. They provide services such as educating their peers on STI/HIV/AIDS, distribute condom and lubricant, and refer their peers to STI Clinics once in three months and motivate them to undergo for HIV Test in ICTCs (Integrated Counseling and Testing Centres) once in six months.

The major objective of the programme is to bring behavior change among the MSMs and transgender, particularly with focus on disease prevention and quality of life, thereby enhancing their power to avoid unsafe sexual practices. The project also works to increase the health-seeking behavior of the key population and to reduce the burden of sexually transmitted infections. The project has been implemented in fourteen blocks of Thanjavur district, namely, Thanjavur, Thiruvaiyaru, Budalur, Papanasam, Ammapettai, Kumbakonam, Pattukottai, Peravurani, Orathanadu, Thiruvaidaimaruthur, Thirupananthal, Sethupachatiram, Madhukur, and Thiruvonam.



Dr. I. Ambalavanan, Director, PDI interacting with Peer Educators, at Mahamagakulam, Kumbakonam

Sexually Transmitted Infections (STI) -Related Services



Mr. Sadham Hussain, Outreach Worker interacting with a Transgender, Kumbakonam Bus Stand

The vulnerability to sexually transmitted infections is relatively higher to the key population as they are very active in both casual and commercial sexual activities. Even though majority of them get educated on consistent and correct condom usage, they are motivated to undergo for STI test once in three months. The project team has good rapport with the STI Clinics and ICTCs in all government centres and refers the identified persons to the STI clinics. During this reporting year, from April to June 2021, 315 (MSM 288, TG 27) individuals visited the STI Clinics; from July to Sept. 973 (MSM 861, TG 112) individuals; from October to Dec., 787 (MSM 724, TG 63) individuals; and, from Jan to March 2022, 1885 (MSM 1766, TG 119) individuals visited STI Clinics. Thirty individuals got treatment for Syphilis. 163 (MSM 146, TG 17) individuals who were identified newly and enrolled in the project got presumptive treatment in the STI clinics. They were motivated for regular medical checkups once in three

months for STIs. The peer educators take the responsibility of motivating their peers to undergo regular medical checkups. Each community member is expected to visit STI clinic once in three months in the specific time. The peer educators take effort to ensure the periodic visit of community members to STI Clinics in time. Besides, they are also expected to visit ICTCs once in six months to undergo HIV Test. The peer educators motivate their peers for their regular referral to ICTC Centres attached to government hospitals. During the period, 1089 (MSM 1003, TG 86) individual community members had undergone HIV testing twice through ICTCs attached to the government hospitals. 71 (MSM 41, TG 31) individual community members visited ICTCs once in a year only. The project identified four PLHIVs. And, all the four of them got registered in ART centre and they are regularly being followed up.

Peer Education

The strategy of bringing behaviour change is being done with the help of peer educators. Peer education plays an important role in bringing behavior change among the core group members, through interpersonal communication. Peer educators in this project are the role models of their own peers, particularly changing the unsafe behavior of key population into safer behavior. The peer educators are being identified by the peers themselves with the support of staff team.

Peer educator plays a vital role in outreaching the activities. Block level, drop in centre level and the project level review meetings were regularly conducted by the project team to review their activities and to motivate them for further strengthening of the activities. The peer educators were well capacitated on micro-level planning. The review meetings helped the project team to find out the gaps in their services, to identify the risk behavior and plan for their peers. During the reporting period, 20 peer educators were attached to the programme who attended 19 review meetings at Thanjavur project office.



Monthly Review and Planning Meeting for Peer Educators, TI Project Office, Thanjavur

Community Mobilization:



DIC Meeting - TI Office, Thanjavur

Mobilizing the community members together is an important activity of the programme as they are expected to get themselves involved in managing and outreaching the activities for their own population. The community mobilization towards making the programme sustainable is an important objective of the targeted intervention project. The project takes efforts to mobilize the community of core group members to take up the programme on their own even after the withdrawal of the project activities. In order to make the programme

sustainable with greater involvement of the community members, the Project has formed Project Management Committee, DIC (Drop-in-Centre) Management Committee, Programme Management Committee, and Crisis Response Committee. The core members take the responsibility of managing the committees and the staff mentor the community to take up the initiatives. These committees eventually bring the community closer to the programme activities and the project team handholds them to learn the day-to-day activities of the project team. The committee members meet once in three months to help the project team for troubleshooting and also to give guidance for effective implementation of the programme activities. Besides, the community events have also been organized once in six months. During the reporting period, the project has organised two community events in Thanjavur.



**Ms. Joshka Jasmine,
Receiving Memento from
Ms. Sudha, Honorable Sub-Judge,
District Legal Services Authority as an appreciation
for her dance performance**

On 25th September 2021, a community event was organised at District Court, Thanjavur in which 170 community members have participated. Honorable Ms. Sudha, Sub-judge, District Legal Services Authority, presided over the function. She spoke on the legal measures available for the Transgender. Dr.Pasupatheeswaran, District Programme Manager, DAPCU interacted with the participants about their health issues and highlighted the points on Anti-retroviral treatment. Dr.A.R.Shanmugapriya MBBS MD, psychiatrist, Thanjavur Medical College, facilitated the

discussion on mental health issues with the transgender community. Two hundred-sixty community members participated in the programme.

On 4th March 2022, another community event was organised at Red Cross Hall, Thanjavur. Dr. Ramesh, Deputy Director of Health Services presided over the event, interacted with community members, and explained them about the welfare and safety measures available for transgender. Ms. A. Julia, from One Stop Centre spoke about the



Community Event, Red Cross Hall

Transgender Identity Card, Name Transfer in Aadhaar Card, and Loan Schemes available for Transgender. Nearly, Two hundred-Fifty community members participated in the programme. Testing facilities for HIV were also arranged in the event.

Health Camp



**Health Camp is in progress,
Thiruvaiyaru Government Hospital**

The project had organised general health camps for the community members in Thanjavur, Thiruvaiyaru, Orathanadu, and Kumbakonam. All the health camps were held in the government hospitals. The health camps were organised from 25th to 27th August 2021. In total, one hundred-fifty community members were screened for general health.

Advocacy meetings

The core group population has social contacts which are supposed to be very influential, can positively, or negatively influence the project activities with the primary target audience, namely, core group population. They are the vital stakeholders of the project who are responsible for the effective implementation of targeted intervention programme for the core group population. If we take the MSM and Transgender, the Jamath Leaders have greater influence on the decision made by the individual target community. As they are elderly people of the community, they have the ascribed status of controlling the peer group members. Such secondary stakeholders have greater role in creation of enabling environment and are held responsible for the effective implementation of the programme.



**Mr. Rabbindran, Programme Officer,
Technical Support Unit, Interacting with Key
Population, Pattukottai**

The project organized an advocacy meeting with retailers of the petty shops located in the target blocks to promote priced condoms through social marketing of condoms. On 27th September, a meeting was organised at the project office, the staff team oriented the retailers on the need to sell priced condoms in their shops. Fourteen retailers attended the meetings and discussed on condom promotion. At the end of the meeting, the retailers have promised to place priced condoms in their shops. On 27th December, an advocacy meeting for lodge boys and

pimps was organised at the Government Hospital, Thiruvaiyaru. Twenty-seven lodge boys and pimps were sensitized on promoting condoms to the MSMs whoever visits the lodges with their sexual partners.

Demand Generation Meeting

The key populations along with the peer educator meet at the hotspot to discuss their issues particularly on the basic facts of HIV. The peer educators with the help of outreach workers facilitate the meeting. Communication materials focusing on STI/HIV awareness, addressing violence and promoting quality of life were used during the hotspot level meeting. The meetings were useful to make the community accessing the service of the project without fail. Ten to fifteen people will be gathered in every hotspot meeting. During the reporting period, Twenty-seven demand generation meetings were facilitated in which 1278 (MSM-1132, TG-146) key population attended.



Demand Generation Meeting is in Progress

Social Protection



**Ms. Seetha,
Tiffin Stall, Manojipatti**

During the reporting period, 69 Transgenders have been helped to get Transgender Welfare Board membership cards. 22 Transgenders have been assisted to getration cards. Seven eligible transgenders got old age pension with the guidance of the project. Twenty eligible transgenders have got financial support from District Social Welfare Office to start petty business. On 15th March, 2022, twenty transgender got Rs. 50,000 each to start their business. Two of them started vegetable sales, three transgenders started mobile tiffin stalls, five of them started



**Goat Rearing,
Ms. Shivanya, Pattukottai**

selling imitation jewellery, six of them started sarees business and four transgenders are involved in poultry, goat-rearing and cow-rearing.

World AIDS Day



World AIDS Day Programme at the Parking Stand of Peria Kovil, Thanjavur

The World AIDS Day was observed on 1st December 2021 at the entrance and parking area of the Peria Kovil, Thanjavur where IEC materials were distributed to the common public who visited the temple. IEC materials were given to 150 people. The peer educators played an active role in distributing IEC materials. The theme of the year is “End Inequalities. End AIDS.”

Evaluation

TNSACS has facilitated evaluation during 18th to 20th March 2022. Ms. Suma Krishnan and Ms. Anitha Mary are the consultants who visited the project office, interacted with the staff team, and peer educators. They visited ICTCs, DAPCU, STI Clinic, ART Centre, and PLHIV Network. They interacted with the core group population at hotspots. They also had interactions with secondary stakeholders.



Evaluation Team Interaction with the Staff Team

REPORTING PERIOD : APRIL 2021 TO MARCH 2022

Serial Number	Activities	April - 2021 to March-2022
1	Number of new identification	MSM- 146, TG-17
2	Ongoing	MSM- 1132, TG-146
3	Total Number of persons visited STI centres	MSM-3050, TG-321
4	Total Number of HIV testing	MSM-2163, TG-291
5	Total Number of Counseling	MSM-1063, TG-223
	Counseling Break-up	Common issues: MSM-396,TG-31
		Never tested: MSM-386,TG-36
		Overdue counseling: MSM-269,TG-82
	Positive HRGs counseling: MSM-69,TG-17	
6	Total Number of condom demand	MSM-225926, TG-34402
7	Total Number of condom distribution	MSM-187713, TG-28607
8	Total Number of syphilis testing	MSM-1860, TG-232
9	Total Number of HIV Infected	MSM-29, TG-10
10	Total Number of ART Registered	MSM-29, TG-10
11	Regular contact	MSM-1067,TG-103

TARGETED INTERVENTION PROGRAMME (TI) - SALEM APRIL 2021 TO MARCH 2022

Background of the Project



Dr. I. Ambalavanan, Director, PDI reviewing the monthly activities with Staff team, Project Office, Salem.

PDI has been implementing the targeted intervention programme among the male sex workers (MSW) since July 2004 in Salem District with the support of Tamilnadu AIDS Initiative (TAI) and Voluntary Health Services (VHS) Chennai. The Programme is being implemented among 2000 male sex workers in Salem District. The MSMs include Transgender, Kothi, and Double Decker. On 1st July 2012 the project got transitioned to Tamilnadu State AIDS control Society (TANSACS). After transition, TANSACS re-allocated the working area of the three TIs implemented by three different organizations at Salem during September 2012, and PDI

started working in 4 blocks namely Aiyothiyapatnam, Kaadaiyampatty, Panaimarathupatti, Yercaud and Corporation of Salem with a population of 347 FSWs and 1106 (MSM-972, Transgender-134) MSMs/Transgender.

The staff team comprises of a programme manager, six outreach workers, one M&E cum accountant, and one counselor. There are 24 trained peer educators who do outreach services such as educating their peers on STI/HIV/AIDS, distribute condom and lubricant, and refer their peers to STI Clinics.

Objectives

The objective of the programme is to

1. Bring behavior change among the sex workers focusing on prevention of STI, HIV/AIDS through dialogue based communication
2. Empower them to avoid unsafe sexual behavior
3. Develop in them increased health seeking behavior and reduce the burden of STIs among sex workers
4. To reduce the issues related to vulnerability
5. Promote community collectivization and CBO formation

Behavior change communication



Ms. Manimekalai, Outreach Worker interacting with the key population

The main strategy of behavior change communication is to increase the quality of life of the community and enable them to say NO to unsafe sex and to increase their treatment seeking behaviour. The main objectives are: changing the community's behaviour to ensure that they practice safer sex; creating demand for various project services and make them access the available health facilities in targeted intervention and in government; encourage analytical thinking and problem solving among community so as to help them to overcome their barriers to HIV/STI risk reduction.

The important activities carried out in behavior change communication are:

- Dialogue based interpersonal communication through one to one and group interaction.
- Peer educator promotion
- Counseling on prevention of STI, HIV/AIDS and on other issues
- Skills Building

The following activities were carried out during the reporting year.

S.No	Activity	April 2021 to March 2022
1	No. of Individual Key Population Contacted through Interpersonal communication	MSM-1106 FSW-347
2	No. of Sessions	37654
3	Group Interaction	Meetings-60 Participants-634
4	Counseling	Preventive:1043
		Other: 40
5	Condom Distribution	Free Condom-310795 SMC-1600

Peer Educator Review and Induction Training



Ms. Subha, facilitating Monthly Peer Educators Meeting at Project Office, Salem

Peer educators play a vital role in taking messages to their peers. Twenty-four peer educators have been outreaching the activities. Cluster level review of peer educators and overall review cum training is conducted. Seventeen review and planning meetings were conducted. During the

reporting period ten peer educators were newly recruited and three induction trainings were conducted. The project organizes periodical in-house capacity-building programmes for the peer educators.

Demand Generation Meeting

The peer educators were capacitated in such a way as to conduct group interactions at hotspot level with the support of Outreach Workers. Fifteen to twenty community members used to participate in the meeting. 60 meetings were conducted in the hotspots and 634 communities participated in them.

STI Care Services

The HRGs were motivated to access the government STI facilities for ensuring that they are not infected, and, to get treated if infected. The female sex workers were encouraged to access the services in non-communicable diseases facility of government primary health centres so that they could also be screened for cervical cancer. 279 individuals enrolled as first visitors to the clinic and so far all the 1453 community member have availed one-time STI Care. 1441 individual HRG came for regular medical checkups (RMC) and the breakups are as follows.



Mr. Baskar, Programme Officer, Technical Support Unit and Dr. I. Ambalavanan, interacting with the key population at Ammapettai Yeri Poonga

Period	No. attended RMC	Percentage
1 st Quarter (Apr'21 to Jun'21)	487 out of 1483	33%
2 nd Quarter (Jul'21 to Sep'21)	1398 out of 1558	89%
3 rd Quarter (Oct'21 to Dec'21)	1165 out of 1588	73%
4 th Quarter (Jan'22 to Mar'22)	1337 out of 1453	92%

HIV Testing

All the eligible communities were motivated for HIV screening. During the reported period, 1396 out of 1453 Communities were tested for HIV. This comes to around 96% of the ongoing community and rest 4% are PLHAs. The enrolled community members are expected to visit ICTCs for HIV tests once in six months. During the reporting period, 1243 (FSW-314, MSM-818, Transgender-111) had tested twice in a year and 153 (FSW-32, MSM-112, Transgender-9) tested only once in a year.



Testing at Anna Hospital, Ammapettai

Drop-in Centre (DIC) Meeting

The project is conducting DIC meeting twice a month. Twenty-two meetings were conducted during the reported period. This activity is also helpful in making the Drop-in Centre lively, in mobilizing the community together, in enhancing their treatment-seeking behavior, and, in identifying the hidden talents of the HRG.

Committee Meeting

The community mobilization towards making the programme sustainable is an important activity of the targeted intervention project. The project takes efforts to mobilize the community of core group members to take up the programme on their own even after the withdrawal of the project activities.

- Project Management Committee
- DIC (Drop-in-Centre) Management Committee
- Condom Monitoring Committee
- Crisis Response Committee
- STI Management Committee

Above committees have been formed by involving community as members in the committees. These committees bring the community closer to the programme activities and the project team handholds them to learn the day-to-day activities of the project team. The committee members meet once in three months to help the project team for troubleshooting and to give guidance for effective implementation of the programme activities. Four such meetings were conducted during the reported period.

Community Mobilization

The activity of mobilizing community members together assumes importance, as the unified community will sustain the programme activities even after the withdrawal of the programme. The community events provide platforms for the community members to come together, spending time in a common place.



Community Event 2021

On 29th September 2021, “Community Get together 2021” was held at N.G.G.O Association building, Meeting hall. Mr.Karthik, Monitoring and Evaluation Officer, DAPCU-Salem, Ms.Kokila, District Women Welfare Officer, Ms.Uma. PA to District Social Welfare Officer, Ms.Mahalakshmi, Counselor, Ammapettai DSRC, Ms,Ajajra Lab Technician, Ammapettai DSRC, Mr.Lakshmanan, TB Health Visitor are the invited resource persons for the programme. Dr.I.Ambalavanan,

Project Director, PDI introduced the objectives of the event conducted. Around 155 transgender and marginalized women participated and got HIV & TB test.

On 24th February 2022, an event was conducted at the Anna Government Hospital, Ammapettai, Salem. Dr. Alex, Medical Officer, Dr. Swetha, Medical Officer, Ms. Mahalakshmi, Counselor, and Ms Ajira, Lab Technician attended the event as special invitees. 191 Transgender and marginalised women participated in the event where they got HIV/RMC and TB tests.



Interaction with Participants on Health Needs

Advocacy Meetings

The core group population faces different problems by different stakeholders due to the attached stigma. The stigma also discriminates them in accessing their rights, leading a dignified lifestyle. The project organises advocacy meetings for different sections of people to persuade them to work towards against stigma and discrimination. The advocacy meetings are helpful in seeking their support of other stakeholders who could support the core group population.

Advocacy to Access Welfare Schemes

On 23 Nov.2021, a meeting was organised at SATVT office for charting out measures to access TG Welfare Schemes in an effective way. Staff team of PDI, SATVT, and SWTVT discussed the possible ways to obtain welfare schemes for the target community. The outreach team share their problems faced at the field level.

Advocacy with Indian Railway Protection Force Service



Advocacy Meeting with RPF, Salem

On 4 Nov.2021 Advocacy for RPF staff was organised at Meeting Hall, Railway Junction, Salem. The project takes this opportunity also to commemorate 'World AIDS Day-2021' along with RPF Staff. Mr.S.Shivashankar, Commissioner, presided over the programme in the presence of Mr.K.V.Ratheeshbabu, Assistant Protection Commissioner. Forty RPF Personnel participated in the meeting. Ms.Maha and Ms. Saranya shared their problems. At the end of the meeting, oath was taken on 'World AIDS Day-2021'.

Advocacy with Police Personnel

Advocacy meeting was conducted for the police officials on 8 Jan. 2022 at KMD Marriage Hall. police officers Mr. Sivakumar, Inspector of Police, New Bus stand, Mr. Natarajan, Asst.Commissioner, Suramangalam, Ms.Subbulakshmi, Inspector were the key persons who attended the programme. They interacted with the transgender about their issues. This meeting

helped to build up a good understanding between them. The transgenders shared the problems they faced in the society, how they are being treated, etc. The police officers assured to support the transgenders in mainstreaming and empowering them through supporting their entrepreneurial skills.



Social Protection Schemes

The project takes efforts to assist the core group population to

Police Officials Discussing on Transgender Persons Welfare with the Key Population

get schemes from the government departments. During the reporting period, 158 individuals have got their membership card for the Transgender Welfare Board. Fifty of them got Aadhaar cards and fifteen got voter identity cards.



Evaluation

Evaluation for the Targeted Intervention, Salem was held during 19th to 21st March 2022. TNSACS has conducted this evaluation through its consultants Dr. Saravanan, and Mr. Armstrong Alexander, They visited

Transgender Persons happy to receive their Identity Cards, Ms. Subha and Mr. Panner Selvam of PDI are also present

TI office, had discussion with staff team and peer educators. They visited DAPCU, ICTCs, STI Clinics, ART Centre and retails shops. They visited hotspots and had interactions with the primary and secondary audience on programme components.



Covid 19 Relief activities and Campaign for Vaccination

Evaluators Interacting with Staff Team at Project Office, Salem

The project in association with the 'Anbai Pakirvom' youth club distributed five kilo rice each to 250 people including one hundred people from Core Group population. Ms, Nithya, Inspector of Police, Pallapatti Police Station distributed the rice bags.



Distribution of Rice Bags to core group population

On 1st Dec. 2021 'World AIDS Day 2021' was observed. An awareness programme was organised at the new bus stand, Salem. The programme was inaugurated by Mr. Murugan, Sub-Inspector of Police, Pallapatti Police Station, and Salem. The staff team along with community

During 25th and 26th of June 2021, the project motivated the key population to get vaccinated for Covid. The vaccination camp was arranged at Ammapettai Primary Health Centre. Sixty Transgender and MSM got vaccinated.

World AIDS Day



Ammapettai Primary Health Centre



Oath Taking on World AIDS Day at New Bus Stand, Salem

members gave awareness on HIV/AIDS to the general public Oath was taken by the general population on "World AIDS Day 2021".

Targeted Intervention - Composite Programme among Female Sex Workers / MSM/ Transgender in Tiruchirappalli District - April 2021 to March 2022

Background of the Project

PDI has been implementing Targeted Intervention Programme in selected seven blocks of Tiruchirappalli District, since October 2009 which is supported by Tamilnadu State AIDS Control Society (TANSACS), Chennai. The project team currently works with 1304 Female Sex Workers (FSWs) and 703 male MSMs. This project is being implemented in seven blocks including Uppiliyapuram,

Thuraiyur, Thottiyam, Thathayngarpettai, Musiri, Manachanallur, and Pullambadi. The major objective of this project is to educate and to bring behavior change towards practicing safe sex among the core group population, namely, Female Sex Workers and MSMs/Transgender and motivate them to undertake treatment for STIs in the Government Hospitals, as the



Ms. Chithra, Outreach Worker, PDI conducting Interpersonal Communication Session, Srirangam

treatment seeking behaviour is relatively lower among the core group population. Another important objective of the programme is to improve the quality of life of the core group population and thereby reduce the risk of getting infected. Hence, the project works for disease prevention as well as takes effort to improve the quality of life of the target group. The staff team consists of one project manager, one counsellor, one monitoring and evaluation officer, seven outreach workers and monitoring evaluator cum accountant. Besides, 28 Community Peer Educators are working at the field level to strengthen the outreach activities of the project.

Peer Education

Peer Educators in this project are the change-agents of their own peers, particularly changing the unsafe behavior of key populations into safer behavior. They also motivate their peer group to adopt treatment seeking behaviour to lead a healthier life. The peer educators are being selected by the peers themselves with the guidance of the staff team. Peer educators play a



**Peer Educators Planning Meeting at Project Office,
TI, Tiruchirapalli**

meetings helped the project team to find out the gaps in their services, to identify the risk behavior and plan for their peers. For the period from April 2021 to March 2022, 28 peer educators were attached to the programme who attended ten review meetings at Project office; block level meetings were also facilitated on Fridays.

ICTC Referral Services and Care for the PLHIVs

The Project Team takes efforts to refer every member of the core group population to undergo HIV tests to know their status. In each block, there is one ICTC (Integrated Counselling and Testing Centre) attached to the Primary Health Centre and the staff team established good rapport with them. During the reporting Period, 384 FSWs and 217 MSMs visited ICTC centers one time in a year, though they need to undergo HIV tests twice in a year. However, 1133 FSWs and 578 MSMs have visited ICTCs twice in a year. In total, 1711 FSWs and MSMs have undergone HIV tests once in six months. The cumulative number of identified HIV positives right from the beginning of the project among the target population is thirty-six. Identified four new Positives during the reporting period. The Project takes special care of the people living with HIV among the group population. The project has greater emphasis on positive prevention to avoid any further transmission of HIV to their spouses or to their partners. Special messages on positive prevention are being given to them through interpersonal communication sessions and through regular counselling sessions. Emotional support through counselling and nursing care through Government hospitals are also being provided by the Project.



**Ms. Ramya, Counselor with
Ms. Sathiyavani, Outreach
Worker, PDI Interacting
in the field**

STI-related Services

The programme staff and the peer educators facilitate inter-personal communications sessions and group meetings regularly in the hotspots where the core population gathers to meet their peers and also to solicit their clients. The interactive sessions usually end with bringing about behavior change among the key population towards treatment seeking behavior for their STIs. The project team has good rapport with the ICTCs and STI Clinics in all Government centers and refers the identified persons to the STI clinics.



STI Committee Meeting is being facilitated by Mr. Muthukumar, Programme Manager, PDI

STI Performance Chart for April-2021 to March-2022

Serial no.	Period	FSW	MSM	TOTAL
1	First quarter April-June	642	244	886
2	Second Quarter July-September	1259	610	1869
3	Third Quarter October- December	1246	565	1811
4	Fourth Quarter January-March	1274	603	1877
5	Total No of STI Identification	13	5	18
6	Total no of New Presumptive Treatment	262	140	402

The community members are expected to visit the hospitals, once in every three months to undergo regular medical checkups for STIs. The peer educators take the responsibility of motivating their peers to undergo regular medical checkups. Besides regular referral to ICTC Centres, periodical screening for HIV was also conducted at government hospitals.

Condom Promotion Activities



**Mr. Rabbindran, Programme Officer, Technical Support Unit,
Visit to Musiri Government Hospital**

Condom promotion is an important strategy ensuring the safe sex practice among the core group. The core group members have insisted on the need for correct and consistent usage of condoms during the interpersonal communication and group sessions. They were also trained on how to use condoms correctly. The

project had distributed about 5,25,675 free condoms to the target community. Thirty-two non-traditional outlets identified by the project sell priced condoms under social marketing. Traditionally, the pharmacies or the medical stores sell condoms in their outlets. The project motivated petty shops and grocery shops located in and around the hotspots to sell condoms and they are called non-traditional outlets.

Community Mobilization

The project takes efforts to mobilize the community of core group members to take up the programme on their own to sustain the programme activities, even after the withdrawal of the project activities. Community mobilization is being done to make the programme sustainable. The project has mobilized the community and formed two community-based organizations, namely, Velicham Trust for female sex workers and



**Dr. S.M.Manivannan, District Programme Manager,
delivering presidential address in the presence of
Dr. S. Savithri, Deputy Director, RNTCP, Tiruchirapalli
and Dr. I. Ambalavanan, Director, PDI**

Sesa Trust for MSM community. The Velicham Trust is very active in solving the issues of the community during the crisis. The board members of the registered trust were selected democratically by the members themselves. They do advocacy activities with the government officials, health care providers and other important stakeholders. Various committees like DIC

management committee, condom management committee, STI/ICTC management committee, and crisis response committee have been formed by involving the community as members in the committees. The committee members meet once in three months to help the project team for troubleshooting and also to give guidance for effective implementation of the programme activities. In order to collectivize the community members and to provide them a platform to show their talents, once in six months, the project organizes community events conducted for various places.

On 28th September 2021, community event was organized at the Meeting Hall of Musiri Panchayat Union Office. 160 persons attended the event. Dr. S. Savithri, Deputy Director, RNTCP Trichy District, Dr.S.M.Manivannan, District Programme Manager, and ART medical Officer, Government Hospital, Trichy spoke on the importance of Tuberculosis test and the need for ART Treatment in time. Mr.Rajaselvan, Medical Officer, Musiri Government Hospital. Mrs.Ganaga, inspector of police, All Women Police Station, Musiri and Mrs.P.Pushpalatha District Supervisor, DAPCU, graced the programme with their presence. Health camps for general medical checkup, and tuberculosis screening have also been organised along with the event. Dr. Ila. Ambalavanan welcomed the participants and Mr. Muthukumar, Programme Manager, coordinated the activities.

On 19th Mar. 2022, the second community event was organised at Rasi Mahal, Thuraiyur. in which 191 Community Members attended the event. Mrs. P.Pushpalatha District supervisor, DAPCU, Staff member of RNTCP Thuraiyur block and Lab Technician Mrs. Suguna and Mr.Kaliyaperumal ICTC counselor helped the project team in making the event successful. Health camps for general medical checkup, and tuberculosis screening, have also been organized along with the event.



Community Event at Rasi Mahal, Thuraiyur

Advocacy Meeting

The core group population is being influenced by different stakeholders including Jamath leaders, auto drivers, pimps, and lodge boys. They are the vital stakeholders of the project who are responsible for the effective implementation of targeted intervention programmes for the core group population. These secondary stakeholders have a greater role in creating an enabling environment and are held responsible for the effective implementation of the programme. The project organized advocacy meeting with the brokers and Jamath leaders to help the staff for mobilizing FSW, MSMs, and Transgender. The other stakeholders including auto drivers, lodge boys, and pimps are also invited to the stakeholders meeting to be oriented on the different programme activities and its intended objectives. The stakeholder meetings give them a clear picture on programme activities and help the project team to persuade their support. Three such advocacy meetings were organised during the reporting period.



Advocacy Meeting is in Progress

On 23rd Aug. 2021, the project has organised an advocacy meeting with the District Legal Services Authority agency in which sixteen transgender attended. The Paralegal volunteers from free legal services discussed the issues relating to advocacy to improve the quality of lives of the transgender.

On 18th Nov. 2021, interactions were facilitated between police and transgender. Nearly fifty police personnel from Manachanallur, Pullambadi, Lalgudi, and Samayapuram police stations attended the programme at Hotel President, Samayapuram. Fifteen representatives from transgender community shared their problems of being transgender with the participants.



Advocacy Meeting with Police Personnel, Samayapuram, Tiruchy

On 14th Mar. 2022, an advocacy meeting was conducted with auto drivers, brokers and Jamath leaders at Government Hospital, Thuraiyur. Twenty-five secondary stakeholders including lodge boys, auto drivers, and Jamath leaders. The transgender community shared their difficulties they face with common public and request the secondary stakeholders to support them.

World AIDS Day Programme



World AIDS Day - Oath Taking at Musiri

On 1st Dec. 2021, the project commemorated World AIDS Day programme at Aringar Anna Government Arts College, Musiri. Students from Department Social Work were oriented on HIV/AIDS and they promised that they will also spread the information to other students and at the village level also. The programme was over with oath

taking. The programme manager explained the students about the World AIDS Day theme of the year 2021 'End Inequalities, End AIDS, End Pandemic'

Demand Generation Meetings

The key populations along with the peer educators meet at the hotspot to discuss their issues particularly on the basic facts of HIV. The peer educators with the help of outreach workers facilitate the meeting. Communication



Mr. Rajesh, Outreach Worker, PDI Facilitating Demand Generation Meeting, Thuraiyur

materials focusing on STI/HIV awareness, addressing violence and promoting quality of life were used during the hotspot level meeting. The meetings are useful to make the community accessing the service of the project without fail. Ten to fifteen community members will be gathered in every demand generation meeting. The major objective of this activity is to introduce the programme components to the newly identified community members. Hence, preference is given to new members to attend the meeting. However, the community members who already accessed the services do attend the programme too. During the reporting period, 72 demand generation meetings were facilitated in different hotspots.

Performance Chart for April-2021 to March-2022

S no	Activities	FSW	MSM	TOTAL
1	No. of New Identification	262	140	402
2	Total No. of Ongoing as on March 31	1304	703	2007
3	Total no. of average individual meet	1200	596	1796
4	Regular contact Average	1152	569	1721
5	STI clinic Attendees (Individuals)	1303	664	1967
7	HIV testing (Individuals)	1279	694	1973
8	Total No. of Syphilis testing	1298	665	1963
9	Total No. of Syphilis testing Positive	2	0	2
10	Total Number of Counselling(Individuals)	890	600	1490
11	Number of Condom Demand	401654	228464	630118
12	Total Number of condom distribution	349113	176562	525675
13	Total Number of ART Registered (cumulative)	26	10	36

Social Protection Schemes



Happy Smiles with New Sewing Machines

The community members were assisted by the project team to get various welfare measures from the government. During the reporting period, 47 have obtained ration cards, 15 members got transgender welfare board membership card, 8 got certificates from revenue department, seven got their Adhaar cards, and twenty have got PAN cards. Two eligible

persons got old age pension. PDI has assisted thirteen transgender to submit applications to get free sewing machines from the department of social welfare and they got it on 25th Sept. 2021.

Evaluation



The Evaluation Team interacting with Key Population at Manachanallur Government Hospital

Tamilnadu State AIDS Control Society has evaluated the Targeted Intervention Programme during 3rd to 5th February 2022. Mr. Kamaraj and Mr. Prassana, the consultants facilitated participatory evaluation at the hotspots, brothel homes, ICTCs, STI clinics, and condom retail shops. They interacted with staff team, peer educators about the activities and they discussed with primary, secondary, and tertiary target audience of the programme on programme components. A finance

person has also been member of the evaluation team who checked the financial documents including books of accounts, tally, vouchers, and other bills.

Special Camp for Transgender

Under the direction of District Collector, Department of Social Welfare organised a special Camp for Transgenders on 25th Sept. 2021. The aim of the camp is to provide all the related services at a single place where the transgender can avail assistance to get the government schemes. Seventy-two of community members hailing from the project area have applied for different support and forty-one have got benefits from the government. The benefits include Adhaar card, ration card, Voter ID card, transgender welfare board membership card, Chief Minister Insurance, and an individual has got a loan of Rs.25000 to start a petty shop.

Nutritional Support Programme for Children Infected with and Affected by HIV in Tiruchirapalli District

PDI is a registered nonprofit organization with Benevity, a global leader in online work place, giving, matching, and volunteering and integrated grant management solutions. PDI receives donation from different philanthropists as part of their workplace giving. PDI has received support to guide the children affected and infected by HIV/AIDS. A few of individual donors and NASSCOM foundation contributed their donations to PDI through Benevity. With their support, PDI facilitates support group meetings to the children with their parents at the office. During the reporting period, three such meetings were held during July, October of 2021, and March 2022. The support



Ms. Pushpalatha, District Supervisor, DAPCU is Distributing Nutritional Supplement to the Children. Dr. I. Ambalavanan, Director, PDI, and Mr. A. Muthukumar, are also present

group meetings for the children affected and infected by HIV are being organised at office in which the children along with their parents or guardians participate. In general, the children will get nutritional kit which includes, green gram, chenna, dates, rice, white soya bean, rice flakes, and peanut sweet balls. Followed by discussion with them, the meeting will end with a good lunch. Ms. Deborah Mercylin, one of our supporters has sponsored the Deepawali celebrations with sweets, snacks, and new dresses to all the children. The children enjoyed the Deepawali celebrations with new dresses and sweets.

On 8th Sept. 2021, Viruthashramam Trust has supported the children with note books and fifty of the children including children affected and infected got the note books. Ms. Thameemunnisha, District Social Welfare Officer has distributed the notebooks to the children. The programmes focused on Children's health issues and addressed psychological problems and solving links to social entitlements. Every meeting is to support Healthy Nutritional support for every child.

Skill Advancement Centre for Women – Karaikal

April 2021 to March 2022

PDI has been working in Karaikal from Dec.2005 and the Karaikal programme had been initiated by PDI from Dec.2005, as post-Tsunami response. Till Dec.2007, PDI with the support of Implicadas, Vigo, Spain implemented Post-Tsunami Rehabilitation Programme in thirteen villages. Considering the needs of the communities, PDI started implementing a comprehensive community development programme in the same thirteen villages and worked till 2011. The project at Karaikal has come to an end by June 2011. During 2007 to 2011, PDI had organized many vocational training programmes for the women in selected thirteen villages. It realized the felt-needs of the community and started a Skill Training Centre in all the villages. Apart from this, the



Trainees of Skill Advancement Centre for Women, Karaikal, 2021 - 2022

project had a sewing training centre in all the villages during different periods of time. In each village, it had organized the sewing programme for six months. The sewing centre served to fulfill the needs of the illiterate young girls and women learn the skills at their villages itself. In total, 177 women attended the sewing classes. Out of them, sixty-two women bought sewing machines under Income Generation Programme to start sewing services at their homes.

PDI has managed Skill Advancement Centre for Women in Karaikal with the support of ONGC, Cauvery Asset, and Karaikal. It was started by June 2017 and completed one year period by May 2018. Totally 57 women attended the sewing training in two batches. Thereafter, from January 2019, PDI got support from an individual donor Mr. Natarajan Subramanian, Director, IVTL Infoview Technologies Pvt Ltd, to continue the service of Skill Advancement Centre for Women in Karaikal from Jan to Dec 2019. In continuation to that the management, IVTL Infoview Technologies Pvt Ltd, agreed to support the skill advancement centre through the CSR from Jan 2020 to January 2022. Twenty three women attended training.



Ms. Kanchana, Welfare Officer, Scheduled Caste Welfare Department is distributing certificates to the trainees, in the presence of Mr. Ravishankar, Women Protection Officer, Karaikal

From February 2022, Vaken Technologies Pvt Ltd, agreed to support the skill advancement centre through the CSR. Proposal was submitted and approved. During the reporting period 46 women attended sewing training in two batches. Twenty-five women got sewing training during February 2021 to August 2021; during September 2021 to March 2022 twenty-one got trained. The first batch (2021) certificate distribution function was organized on 27th Aug. 2021. PDI and Ms. Kanjana, Welfare Officer,

Scheduled Caste welfare department, Mr. Ravishankar, Women Protection Officer, Department of Women and Child Development, Karaikal were the chief guests.

On 25th Mar. 2022, certificate distribution programme for the second batch (2022) was organised. Mr. Nazim, Member of Legislative Assembly, Karaikal, presided over the programme and distributed the certificates. Mr. Ravishankar, Women Protection Officer, Department of Women, and Child Development, Karaikal spoke on various legal measures and counselling services to women at Department of Women and Child Development.



Mr. Nazim, Member of Legislative Assembly, Karaikal South, distributing the certificate

During the reporting period, four new self-help groups were formed in Akkaraivattam, Vadakkuvaanjur, and Oduthurai respectively. Totally twenty-seven self-help groups are functioning. Eighteen women were supported by loan amount through federation for their personal needs and they are regularly repaying the loan amount. Present balance in federation is Rs 77,047/-

Sanitation Workers Support Programme

April-2021 to June-2021

Preface

The Indian Institute for Human Settlements (IIHS) is a national education institution committed to the equitable, sustainable, and efficient transformation of Indian settlements. It is an Institution of Eminence that promotes Academic Excellence; Research, Practice and Capacity Building. The IIHS Practice Programme provides advisory services to national and state governments, public, and municipal agencies, international development agencies, and private firms at the interface of human settlements and urbanization. Current IIHS practice on the environmental services focuses on a range of issues such as water supply, sanitation and integrated basic environmental services. In this context, IIHS has initiated a project namely City Wide Inclusive Sanitation (CWIS) in selected Cities. Tiruchirapalli is one among the cities selected for the implementation of CWIS. Under CWIS, it is proposed to implement a programme titled 'Sanitation Workers Support Programme.' It is a programme aiming at the improvement of the lives of sanitation workers working in Tiruchirapalli. PDI has been implementing this programme since September 2019.

The Staff team includes one programme officer, two counsellors, five community development workers, one part-time accountant, and one part time office assistant. The project activities were started by first week of September 2019. An induction training programme was organised at office during 12th and 13th Sept. 2019. Dr.I. Ambalavanan and Mr. Kannan, Programme Officer, facilitated the sessions by sharing their findings of Focus Group Discussions. The staffs have been oriented on the goal and objectives, activities to be carried out and all details pertaining to the programme. The programme has classified the Sanitation Workers into five major Categories and they are:

1. Sanitation workers working in corporation, railways, government and banks who will hereafter be mentioned as Regular Workers
2. Private Workers - Sanitation workers attached to private offices, schools, colleges, hospitals and commercial complexes. The sanitation workers who work independently in the houses, apparent also belong to this category.
3. Contract Workers - The sanitation workers including those working under contract with corporation, railways and in the compost yards.
4. Rag Pickers - The independent workers who collect the solid wastes in and around the district.
5. Sewage Cleaners - Sanitation workers who work with City Corporation, privately at homes, and with de-sludge operators.

This report details the activities executed during the period from April 2021 to March-2022. The project is being implemented in the habitation of sanitation workers and they are as follows.

1. Kalnayakkan street,
2. Kallaraimedu street,
3. Ramachandra nagar,
4. Kollangulam
5. Kodappu
6. Sengulam,
7. Bells ground
8. Panju kidangu Street
9. Attumanthai street
10. Moolathoppu
11. Municipal colony
12. Manalmedu
13. Padhuvai nagar
14. Town station
15. Dharanallur
16. Sathyamurthy nagar
17. Karuvattupettai
18. Uppurpaarai
19. Burma colony
20. Ganeshapuram
21. Thideer nagar
22. Stalin nagar
23. Malaiyadivaaram

The Staff team includes one programme officer, two counsellors, five community development workers one part-time accountant, and one part time office assistant.

Dialogue with Sanitation Workers

Once the staff started the work in their respective habitations, they introduced themselves, initiated interactions with every household of the sanitation workers. The activity of individual dialogue is to build rapport with every individual family, to know their socio-demographic details, their occupational category, the welfare measures, and schemes they availed so far and about their living conditions. They were also asked the reasons for not availing the schemes including



Ms. Caroline Mary, PDI facilitating Dialogue with Sanitation Workers

Prime Minister Life Insurance, Chief Minister Health Insurance, Aadhaar Card, Old Age Pension, Widow Pension, and the certificates issued by the government. During the reporting period, 3282 (1279-Male, 2003-Female) individuals were contacted by the community development workers.

- Out of 3282, 35 Sanitation Workers (11 Males/24 Females) were assisted to apply for Chief Minister's Comprehensive Health Insurance and have got insured with the assistance of the project team.
- Out of 3282, 69(11 Males/ 41Females) sanitation workers have got guided to insure under Prime Minister Jeevan Jothi Bima Yojana (Life Insurance) and Prathan Manthiri Suraksha Bima ojana (Accident Relief).
- 19 Sanitation workers (6 Males / 13 Females) have applied for their Adhaar Cards
- 7 Sanitation Workers (1 Male/ 6 Females) have applied for ration cards under public distribution system. 4(1 Male/3 Females) have got their ration cards with the assistance of the project team. Four others do not have their address proof or they belong to their joint families.
- 20 Sanitation workers (9 Males/ 11Females) could carry out their inclusion and exclusion of names, change of address, and their photos on the ration cards with the guidance of project team.
- 2 Females have applied for old age pension.
- 2 Males, differently abled sanitation workers applied for identity cards out of which two got their identity cards from the government department. Twomales have been receiving pension.

Counselling Service for Sanitation Workers

It is understood and observed from the study conducted earlier by PDI with the support of IIHS that the sanitation workers need counselling services for various aspects. During the programme implementation and interactions with the sanitation workers, the Community Development Workers identified the sanitation workers who need counselling services. They referred them to the project counselors to counsel the interacted



Career Counseling is in progress

sanitation workers. During the reporting period, 1118 (69 Males and 102 Females) individual counseling sessions had taken place at the habitation level. Four major aspects, namely, Safety Counselling, Psychological Counselling, Anti-Alcoholic Counseling, and counseling for health issues have been identified by the project team. The counsellors have not started providing counselling for safety issues, as they need to undergo training on safety aspects.

Youth for Sanitation



Mr. Kannan, Programme Officer, PDI having discussion with the Members of Youth for Sanitation Clubs

The Youth for Sanitation Clubs are formed in twenty-three habitations with the goal 'To promote sanitation and hygiene in the habitations of sanitation workers' with the greater involvement of youth population, thereby making them recognized in their own neighbourhood. The youths hail from habitations of sanitation workers including the children and grandchildren

of sanitation workers were motivated to get involved in promoting sanitation and hygiene in their own habitations. They are being sensitized on issues relating to sanitation, water and hygiene. They come forward to work for their habitations as 'Youth for Sanitation' YS Clubs.

Activities of YS Clubs

- The YS Clubs guided the sanitation workers to get Adhaar card, ration card, and social entitlements along with the project team.
- The YS Club members assisted the project team to identify potential and eligible youths for the vocational training programmes offered by the project and by other stakeholders.
- On 5th June, the YS Clubs of Kollangulam, Indra Nagar, and Kalnayakkan Street, Panju Kidangu Street, and Burma colony celebrated International Environment Day. They used



Planting Tree Sapling by YS members, Indra Nagar

this occasion to clean their area, plant trees, raising awareness on WASH and organised sports competitions to the children.

- Besides, they regularly meet once in a month to discuss the issues related to YS activities and plan for execution.

Educational Support



Ms. Sevvanthi, Community Mobilizer distributing Cheques to the students

During September 2021, eleven students were supported with financial assistance to pay fees in the schools, colleges and the training centres. Mr. Kamaraj, one of the well-wishers of PDI, donated Rs. 50,000/- to help the needy students. Eleven children of sanitation workers families were supported and the details are: Two male youths have paid their fees to the training centres, three boys, and four girls paid their school fees and two male students paid their college fees.

WOMEN EMPOWERMENT PROGRAMME – II

April 2021 to March 2022

Programme Background

PDI has implemented a Women Empowerment Programme in selected five villages of Tiruchirapalli District and in selected five slums in the City Corporation of Tiruchirapalli, during Aug. 2008 to Dec.2014. Earlier, it also implemented an Urban Development Programme in selected ten slums of Trichy city during Aug. 2003 to July 2008. Both the projects aimed at empowerment of women in Tiruchirapalli District of Tamil Nadu with emphasis on the interactions between rural and urban poverty and also on the need to overcome gender discrimination as the first step towards development. PDI with the support of IMPLICADAS had implemented in order to serve the needy with gender-based development approach and to replicate the successful initiatives taken in Trichy slums. PDI had proposed to implement the programme in new target slums of Trichy. The staff team facilitated the participatory rapid appraisal in the identified new villages and slums, and developed a proposal for the implementation of a project namely, Women Empowerment Programme (WEP).



Self Help Group Meeting, Pandiyan Street

SHG Orientation

During the reporting period, seven SHG orientation programmes were organized in Andakondan, Pakkali Street, and Periyar Nagar and Kuppankulam slums. 74 women attended the orientation and oriented on the procedure for formation of Self Help Group, how to maintain the Resolution Register, what are all the basic and essential resolutions need to be made, procedure to open a bank account and how to maintain the SHG accounts, who are all can be Animator & Representative, etc.

New SHG Formation

During the reporting period, six new SHGs have formed in Kuppankulam, Jailpettai, Pakkali Street, Chinnasamynagar and C-Block and the bank accounts were opened for the newly formed groups in TDCC, Palakarai branch, and IOB Crawford. Totally 36 SHGs are functioning with the membership of 494 women and the total savings amounts to Rs.41, 30,600/-

SHG Credit Linkage

During the reporting period, nine Self Help Groups have got credit linkage with the TDCC, Palakarai and TDCC, Sundar Nagar, Tiruchy which amounts to Rs.27,40,000/-. During the reporting

period, twenty-three women borrowed money from internal lending or through credit linkage for establishing or expanding their trade activities.

Counselling

During the reporting period, twenty-two women were counseled for their domestic violence issues and other issues with their spouses. Women from Periyar Nagar, Jailpettai, Ramamurthy Nagar, Chokalingapuram, Kuppankulam, Andakondan, and Chinnasamy Nagar accessed the project for counselling services.

Awareness Programme and Camps

During the reporting period, “Self-awareness programme” was organized at Kuppankulam and thirty five women participated. Dr. Daisy Rani and Sr. Jenifer, Holy Cross College facilitated the programme. The participants had discussion on self-hygiene and menstrual hygiene. Tuberculosis screening camp was organized at Jailpettai and 85 people were screened.



Tuberculosis Screening Camp is in progress, Jailpettai

Ms. Jasmine TB Co-ordinator, Government Hospital, Tiruchy guided the team for screening.



Ms. Lakshmi, Kuppankulam with her tailoring unit

Voices from the field

My name is Lakshmi, aged 38 years. I am residing at Kuppankulam. I have one son doing 5th class. I am the Animator of Pournami Self Help Group functioning in our area and I have got Rs.10,000/- as internal loan from our group. With the loan amount, I have decided to start a tailoring work in our area and am doing that also successfully. I am very much thankful to PDI for its initiation to start SHG and its motivation to start a small business for my income source.

Voices from the field

My name is Shanthi, aged 42 years. I am residing at Periyar Nagar. I have one daughter doing undergraduate degree. I am the representative of Amudhasurabi Self Help Group functioning in our area and I have got **Rs.10000/-** as internal loan from our group. With the loan amount, I have decided to start idly (wet) flour business in our area and am doing that also successfully. I am very much thankful to PDI for its initiation to start SHG and its motivation to start a small business for my Income source.



Ms. Shanthi, Periyar Nagar running an idly shop

ACKNOWLEDGMENTS

We take this opportunity to thank our donor partners IMPLICADS, TANSACS, Benevity.INC/ UK online Giving Foundation, Nasscom Foundation, Infoview Technologies Pvt Ltd., Vaken Technologies Pvt Ltd., IIHS, Bangalore, TREC-STEP, fund from NOVA for their technical and financial assistance to PDI. Mr. Kamaraj Karuppiah, Ms. Deborah Mercylin for their contributions to help the PLHIV Children and the Students to pay their fees.

We also record our thanks for the training/ capacity building support extended by the donor partners to all the staff of respective projects. It helped PDI and its staff in building their capacity and strengthen the activities.

We also thank our individual/ corporate donors for their contributions.

PEOPLE'S DEVELOPMENT INITIATIVES (PDI)
RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 31.3.2022

RECEIPTS	AMOUNT	PAYEMENTS	AMOUNT
Opening Balance		Women Empowerment Programme	253436.00
Cash	68.00	Female Infanticide Prevention Prg.	749200.00
Bank	2958106.17	Care to PLHIV Children	24120.00
Grant Received from Institutional Donors:		Slum Welfare Program	30000.00
Total Grant received from donor to SBI-FCRA A/C	1497698.34	Transfer to IOB FCRA Utilization A/C	1161418.00
Implicadas, Spain-WEPII	175719.00	Skill Advancement Centre for Women	228009.00
Ms. Maria Reimondez, Spain	10000.00	Targeted Intervention ,Tiruchy	2792570.18
Trec-Step	2000.64	Targeted Intervention,Thanjavur	2045161.00
Benevity. Inc, Canada	34437.37	Targeted Intervention, Salem	2551565.00
Implicadas, Spain-FIPP	749200.00	Short Term Support Centre	108132.00
TANSACS, Targeted Intervention -Tiruchy	2550684.00	Sanitary Workers Support Programme	514353.86
TANSACS, Targeted Intervention-Thanjavur	2032917.00	MSME Expenses(Trec-Step)	2000.00
TANSACS, Targeted Intervention-Salem	2389278.00	Bank Charges	1548.96
Vaken Technologies Private limited	200000.00	Advance Repaid to Director	300000.00
Advance Repaid by TI Tiruchy	638000.00	Educational Support	49150.00
Donation from Mr.Kamaraj	50000.00	General Expenses	236854.50
Donation from Mr. David William	25000.00	Kitchen gardening expenses	10000.00
HSS Plus Received	63200.00	Advance to staff	39100.00
		Advance Repaid to Head Office	638000.00
Other donations	197795.00	Closing Balance:	
Social Marketing condoms	12250.00	Cash	
Bank Interest	77602.18	Bank	1929336.20
TOTAL	13663954.70		13663954.70

**PEOPLE'S DEVELOPMENT INITIATIVES (PDI)
INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31.3.2022**

EXPENDITURE	AMOUNT	INCOME	AMOUNT
Admin Expenses	15816.00	Implicadas, Spain	1100018.00
Women Empowerment Programme, Trichy.	253436.00	Ms. Maria Reimondez	184195.00
Female Infanticide Prevention Prg, Salem.	749200.00	Trec-Step	2000.64
Care to PLHIV Children, Trichy.	24120.00	Benevity. Inc, Canada	35845.71
Slum Welfare Program, Trichy.	30000.00	TANSACS, Targeted Intervention-Tiruchy	2550684.00
Skill Advancement Centre for Women, Karaikal.	228009.00	TANSACS, Targeted Intervention-Thanjavur	2032917.00
Targeted Intervention ,Tiruchy	2792570.18	TANSACS, Targeted Intervention-Salem	2389278.00
Targeted Intervention,Thanjavur	2045161.00	Vaken Technologies Private limited	200000.00
Targeted Intervention, Salem	2551565.00	Donation from Mr.Kamaraj	50000.00
Short Term Support Centre, Trichy	108132.00	Donation from Mr. David William	25000.00
Sanitary Workers Support Programme, Trichy.	514353.86	HSS Plus Received	63200.00
MSME Expenses (Trec-Step)	2000.00	Other donations	197795.00
Bank Charges	1548.96	Social Marketing condoms	12250.00
Educational Support	49150.00	Bank Interest	78996.18
General Expenses	236854.50	Excess of Expenditure over Income	718775.97
Kitchen gardening expenses	10000.00		
Depreciation	29039.00		
TOTAL	9640955.50		9640955.50

**PEOPLE'S DEVELOPMENT INITIATIVES (PDI)
FIXED ASSETS AS ON 31.3.2022**

SNO	ASSETS	WDV AS ON 1.4.2021	DEPRICIATION	WDV AS ON 31.3.2022
FOREIGN CONTRIBUTION				
1	Machines	4636.45	695.00	3941.45
2	Furniture	63284.00	6328.00	56956.00
3	Computer	23777.00	9511.00	14266.00
4	Equipments	26409.00	3961.00	22448.00
GENERAL				
5	Furniture	38714.22	3871.00	34843.22
6	Equipements	9231.00	1177.00	6669.00
7	Electrical fittings	641.00	96.00	545.00
8	Plant & Machinery	21817.00	3273.00	18544.00
9	Vechicle	846.00	127.00	719.00

Mr. Roy John Thomas
Chartered Accountant



தையல் பயிற்சி முடித்த பெண்களுக்கு சான்றிதழ்

பயிற்சி முடித்த பெண்களுக்கு சான்றிதழ் வழங்கும் ஆதிதிராவிடர் நலத் துறை உதவி இயக்குநர் (பொருப்பு) ஜி. காலசனா, மகளிர் மற்றும் குழந்தைகள் மேம்பாட்டுத் துறை மகளிர் பாதுகாப்பு அலுவலர் ஆர். ஈவிசுக்கர், காரைக்கால், ஆக. 28: காரைக்காலில் தையல் பயிற்சி முடித்த பெண்களுக்கு சான்றிதழ் வெள்ளிக்கிழமை வழங்கப்பட்டது.

பி.டி.ஐ. மகளிர் திறன் மேம்பாட்டு மையம் பல்வேறு மாவட்டங்களில் பொருளாதாரத்தில் தலிவடைத்த பெண்கள் கய தொழிலால் மேம்படும் வகையில் தொழில் பயிற்சி அளித்துவருகிறது. காரைக்கால் மாவட்டத்தில் 14 ஆண்டு கால செயல்பட்டுவரும் இந்த மையத்தில், நிகழ்வுகளுக்கு கால 6 மாத கால தையல் பயிற்சி நிறைவுடைந்தது.

பயிற்சியை முடித்த 25 பெண்களுக்கு சான்றிதழ் வழங்கும் நிகழ்ச்சி மைய வளாகத்தில் வெள்ளிக்கிழமை நடைபெற்றது. காரைக்கால் ஆதிதிராவிடர் நலத் துறை உதவி இயக்குநர் (பொருப்பு) ஜி. காலசனா, மகளிர் மற்றும் குழந்தைகள் மேம்பாட்டுத் துறை மகளிர் பாதுகாப்பு அலுவலர் ஆர். ஈவிசுக்கர், ரவீசுக்கர் ஆகியோர் சிறப்பு அழைப்பாளராக கலந்துகொண்டு, தங்களுடைய துறைகள் சார்பில் பெண்கள் மேம்பாட்டுக்கான திட்டங்களை விளக்கிக் கூறி சான்றிதழ் வழங்கினர்.

மைய இயக்குநர் இலம். அம்பலவாணன் யர்வேற்றார், திட்ட மேலாளர் அ. முத்துக்குமாரி, மேலாளர் ஜி. ஹாந்துமேரி, பயிற்சி சிபாரிசு எம். மோகனப்பிரியா உள்ளிட்டோர் கலந்துகொண்டனர்.

காரைக்காலில் தையல் பயிற்சி முடித்த 25 பெண்களுக்கு சான்றிதழ்

காரைக்கால், ஆக. 30: காரைக்காலில் தையல் பயிற்சி முடித்தவர்களுக்கு சான்றிதழ் வழங்கப்பட்டது.

காரைக்காலில் கடந்த 2004ம் ஆண்டு ஏற்பட்ட கனாமியன்போது பாதிக்கப்பட்ட மக்களுக்கு உதவுவதற்காக திருச்சி மைய தலைமை மையம் கொண்ட பி.டி.ஐ. மகளிர் திறன் மேம்பாட்டு மையம் காரைக்காலில் தொடங்கப்பட்டது. பெண்களுக்கு மேலாண்மைப் பணிகளையும் நோக்குடன் இத்திறமை அவர்களுக்கு தையல் பயிற்சி அளித்து வருகிறது. காரைக்காலில் மற்றும் அதன் சுற்றுப்புறங்களில் திறமை திருப்பட்டினம், கோட்டுச்சேரி உள்ளிட்ட மாவட்டம் முழுவதிலும் திராம்பபகுதிகளிலும் இதுவரை 200க்கும் மேற்பட்ட பெண்கள் இங்கு தையல் பயிற்சி பெற்றுள்ளனர். அவர்களில் பலர் சுயமாக தொழில் தொடங்கியுள்ளனர். நற்போது மகளிர் திறன் மேம்பாட்டு மையம் பயிற்சி பெற்ற 25 பெண்களுக்கு சான்றிதழ் வழங்கும் நிகழ்ச்சி காரைக்காலில் காலசனா இயக்குநரின் தலைமையில் உள்ள பி.டி.ஐ. மகளிர் திறன் மேம்பாட்டு மைய அலுவலகத்தில் நடைபெற்றது.

ஆதிதிராவிடர் நலத் துறை உதவி இயக்குநர் காலசனா இத்தொழில்நிலை கலந்துகொண்டு தையல் பயிற்சி முடித்த பெண்களுக்கு சான்றிதழ் வழங்கினார். திருச்சியில் மகளிர் திறன் மேம்பாட்டு மையம் அமைக்கப்பட்டுள்ளதில் அவர்கள் உதவினர்.

முனைவர் அம்பலவாணன், மகளிர் மற்றும் குழந்தைகள் மேம்பாட்டுத் துறை மகளிர் பாதுகாப்பு அலுவலர் ரவீசுக்கர், திட்ட மேலாளர் முத்துக்குமாரி, மேலாளர் ஹாந்துமேரி, பயிற்சி சிபாரிசு மோகனப்பிரியா உள்ளிட்டோர் கலந்துகொண்டனர். இத்தொழில்நிலை பெண்கள் மேம்பாட்டிற்கும் தையல் தொழில் தொடர்பும் உபயோகமாக இருக்கும் என்று அவர்கள் உதவினர்.

Mon, 30 August 2021
<https://epaper.dinakaran.com/c/62787633>



PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

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