

# Annual Report

2004 - 2005



PEOPLES DEVELOPMENT INITIATIVES (PDI)



## **PEOPLE'S DEVELOPMENT INITIATIVES [PDI]**

### **ANNUAL REPORT 2004 - 2005**

No.32, Kajiyar Street, Beemanagar,  
TIRUCHIRAPPALLI - 620 001.

Website : [www.pditn.org](http://www.pditn.org)  
email : [pdi@sancharnet.in](mailto:pdi@sancharnet.in)



*Dear friends,*

*On behalf of the Management and the Staff team, I feel very happy to share the activities of PDI executed during 2004 - 2005. During the reporting period, PDI was able to expand its initiatives in Karaikal region, a third district of its intervention as a response to Tsunami. PDI has implemented relief and rehabilitation activities in fifteen villages of Karaikal. I would like to record our gratitude to IMPLICADS, Spain for its overwhelming support to initiate the relief activities and the commitment shown by IMPLICADS and the concern of the Spain Government. A brief note of activities including the relief work is given in the report and we will appreciate if you could find time to read and offer your valuable critical comments.*

*Thanking you,*

**Ila.AMBALAVANAN**

Secretary

## ANNUAL REPORT 2004-2005

### URBAN DEVELOPMENT PROGRAMME

Urban Development Programme is a comprehensive community development programme which works for the welfare of 4500 families in the slums of Tiruchy City. This programme mainly concentrates on the women and children and it has been implemented with the support of IMPLICADAS, Spain since September 2003.

#### Supplementary Education:

To enhance the educational status and to cultivate the interest towards schooling among slum children, PDI has organised a supplementary education programme in the evening hours. 319 students from various slums have enrolled with an average attendance of 269 in the period April 2004 to March 2005. 62 women could get their eyes lit with literacy through the non formal education programme. Special coaching classes with well trained teachers were conducted to uplift the downtrodden students who failed in 10th standard and 16 of them appeared for exam. Parent - teachers meeting were conducted once in 2 months in 10 slums to discuss the importance of education and to impart self discipline, cleanliness and hygienic practices among the children.

### HEALTH CARE

Health is one of the important parameters to assess the Human Development Index (HDI). PDI has upheld and inculcated the habit to respect and control over one's own body through various awareness programmes such as family planning, contraceptive methods, condom usage, pregnancy and health care, low cost nutritious food, timely medical treatments etc.,. 91 members participated and benefited through these programmes.

The campaign on reproductive and child health for 170 women members focused on promoting and encouraging healthy sexual behaviour between couples by information, education and communication activities. Emphasis was laid on prenatal and post natal care,

which resulted in 58 women going for family planning and 1089 for immunization, also 200 participants were educated with women related health problems and their treatment. Physically



- Eye Camp for the Supplementary School Children in the target area.

challenged persons in various slums were granted Government Welfare Schemes such as free railway pass, identity cards etc., and also other essential materials required were provided to them every month. Petitions were taken to the notice of higher officials for consideration. A free eye camp was organized and 158 people were given general checkup and eight person who participated had undergone eye surgery. Counselling on health, preventing diseases and motivation towards hygienic practices are the initiatives of PDI towards health programmes.



## ECO-CONSERVATION

Eco-conservation is the important issue of the world and on the occasion of World Environment Day, PDI has formed 'Eco-Clubs' for children to focus the environmental concern to the young minds. Various eco-related problems were discussed and 200 children had participated

in different sessions organized and discussed on air, water and land pollution, preventive measures, afforestation, personal hygiene, conservation of water, garbage disposal and management, and intake of healthy and hygienic foods.

To develop internal abilities, and bring out their skills, summer camps were organized on two locations and 200 children participated and gained knowledge on science experiments, craft making and creative art.

To impart the role of youth in education, health, environment and slum development, Youth Clubs were formed and they are also involved in eco-conservation in their slums.

## PROGRAMMES FOR WOMEN

PDI has trained Gender Volunteers particularly through interacting with the women victims thereby sharing their views, identifying their basic problems, counselling and empowering women and also training them with basic legal principles to move with police and administrative officials to support and save the women victims. Also women are exposed to the Government Policies and Schemes. 50 Gender Volunteers were trained in the year April 2004 to March 2005.



- Dr.Rajeswari, Medical officer, Corporation Health Post interacting with women during health camp.

Self Help Groups (SHGs) are creating amazing progress in women's economic status in both rural and urban areas. It has become a crucial strategy to intervene among the women and bring out their capabilities for their own development. Under the facilitation of PDI, there are 30 SHGs with 525 members. These SHG women have stamped their group power by a total saving of Rs.3,27,390/- (March 2005). PDI has also imparted entrepreneurial orientation for SHG women through skill training programmes.



To promote self reliance and self sustainability among the SHGs, PDI has initiated training programme to impart entrepreneurial skills on making paper bags, insense sticks, candles and food items. 21 SHG's from the target slums participated in the training. It was a mass programme enabling large number of women to participate in the training.

## ENTREPRENEURIAL TRAINING

People's Development Initiatives (PDI) has encouraged its target people to become entrepreneurs and make their livelihood better to enable them to get loan to keep Petty shops, Rice mill, Cobbler shops etc.,

Gender is one of the most discussed phenomenon in recent decades. PDI has arranged a Gender Sensitization Programmes to the slum dwellers.



- "Samam" women cultural troupe performing skit on "Globalisation impact".



- Ms.Rejula, PPTCT Counselor, facilitates the staff training programme.

## CHILD LABOUR EDUCATION

Special schools were started for Child Labourers in three slums of Trichy District under Urban Development Programme in association with 'CHEERS' District Collectorate. The identified school drop outs and other Child Labourers were given education for one year and facilitated to enroll in the regular school in the subsequent academic year. The students under this programme are given mid day meal, snacks such as egg, sprouted green gram, bengal gram, red gram, cereal health balls and green leafy vegetables in the consecutive days of the week.



- Children are enjoying "stick models" activity during summer camp.



- Summer camp children are watching the exhibition with pictures drawn by them

Once in 3 months, the children were taken to health check up and nearly ---- children were educated in the special schools and of whom, ---- could successfully join the mainstream enrolling in regular schools.



## SKILL TRAINING:

- Summer camp children demonstrating scientific facts against superstitious beliefs

### 1. Paper Bags Preparation

One day Self employment Training Programme was organised by PDI at UDP on 7.9.2004. 25 participants were trained by Mrs.Krishnaveni M.A., Mrs.Lovelina Little Flower M.S.W., Cauvery College for Women and Mrs.Bobby M.S.W., Training officer, PDI. The main objectives were to train SHG Women on preparation of paper bags and raw materials collection, make them aware of evil impacts of plastics and train them on colouring and painting the paper bags.





## 2. Separating threads from unused cloths:

On 11.2.2005 PDI and District Employment Office organised a training on preparing foot mats from textile wastes for 16 women. Mr.P.Paramasivam from Tirupur an entrepreneur from knitting industries conducted the training basically creating awareness on recycling the unused materials and demonstrated unknitting the waste clothes and to process them for various cleaning purposes including preparing foot mat.

## 3. Preparation of Incense Sticks and Saffron

An intensive self-employment training programme on preparation of Incense Sticks and Saffron was organised by PDI for 9 selected participants from 7.3.2005 to 31.3.2005 at PDI Krishnamoorthy Nagar, Trichy by Mr.Shanmugam, JSS, Trichy.

**CASE STUDY**

Mrs.Menaga Devi aged 35 from Roja Self Help Group, Kajapet says,

My husband is a mechanic and I have three daughters, who are all studying. I know tailoring. I have participated in the training programme on preparation of Incense Sticks, Computer raisin conducted by PDI. Now I am utilizing my leisure time in preparing the group members and engage in Incense Stick making. The income earned is more than my personal needs.



- Mr.Stephen, APO, Mahalir Thittam interacting with special group meeting.

Ms.Muthammal aged 34 from Roja Self Help Group, Kajapet says,

I am the treasurer of Roja Self Help Group my husband is an auto driver and we have a son and a daughter. I am one of the trainees who had attended the training for preparing incense sticks, Computer raisin conducted by PDI. I don't want to waste my leisure hours so we have started this work with small investment. This gives us income as well as self satisfaction.

Ms.Dhavamani Devi aged 36, from Roja Self Help Group, Kajapet says,

I have studied up to 10th std. My husband is working in City Corporation office. We have 3 sons and a daughter. Earlier I was a house wife. After attending this training on incense

sticks, Computer raisin conducted by PDI, I am able and produce the above products meet the financial needs. More than that I have learned to work in a group which has given me confidence and group spirit. Also we all feel the under current strength of unity and integrity.



Ms.Shakila aged 32 from Kurinji Self Help Group, Pandian Street says,

I am a divorcee, living with my parents and have a sister. I am working as a house maid, my monthly earning is only Rs.400/-. PDI's training on Incense Sticks, Computer raisin helped me to increase my income by marketing these products. PDI helped with Dye and I invested Rs.500/- from SHG. This supports my livelihood. I acquired self confidence and experience to move in public.

PDI has helped around 18 women for various purposes such as setting up of Petti Shop, Tiffin Stall, Shoe repairing. Fire Wood Shop, Tailoring Shop, and Selling of Snacks items. A sum of Rs.59,325/- has been sanctioned for the above activities.

## II SLUM INTERVENTION PROGRAMME

People's Development Initiatives (PDI) started the STI/HIV/AIDS intervention in Urban Slums of Trichy in April 2003. It was initiated first in 30 slums and extended to 60 slums with 50064 target population in partnership with AIDS Prevention And Control Project (APAC) & Voluntary Health Services with the financial back up of USAID. The strategy of this project includes i) behaviour change communication to reduce high risk sexual behaviour ii) condom

promotion by making condom available, accessible and affordable iii) encouraging treatment seeking behaviour for STIs iv) advocacy and integration of other initiatives with this intervention.

***i) Behaviour Change Communication:***

**(a). One to One Communication:**

The target audience in the target area were educated with the prevalence of asymptomatic and undetected STIs among men and women through one to one communication by the outreach workers and peer educators. They were focused with the importance of early diagnosis and treatment, basic facts of HIV/AIDS, prevention of transmission and sources of infection and promotion of condom.

The various aids utilized for meaningful interaction are flip charts and a penis model. More than half of the target audience have been covered and from April 2004 to March 2005 - 4866 Married men, 3239 Married women, 4647 unmarried male, 546 unmarried female, 284 13-17 years boys, 158 13-17 Girls have been educated through one to one communication.

**Group Meetings:**

Balwadis, community centres, residence of community leaders and volunteers or peer educator residences are the usual place for conducting group meetings, which are organized separately for married/unmarried male, female, teenagers, and others. The Counsellor as well as the out reach workers will address a group of 5 to 12 members and educate them with the basic facts and demonstrate the use of condom and train the participants to redemo it. During April 2004 to March 2005, 584 group meetings were conducted with the total participation of 3275 members by various groups.

**Counselling:**

The project provides counselling to the individuals in solving the sexual health problems through trained counsellors. 1489 clients were referred by peer educators and the field team who were counselled and treated in the year April 2004 to March 2005.

## BEHAVIOUR CHANGE COMMUNICATION (BCC) EVENTS

This includes screening of Video show, Exhibition, Audio session and Street plays.

### Video and Slide Show:

About 39 Video shows had been organized with the financial support of community in each slum during April 2004 to March 2005 which provided information on symptoms of STI among men and women, risk perception, sources of HIV infection and means of prevention.

### Street Plays:

20 Volunteers were trained as a troupe to perform street plays, enacting skits, songs and Kollattam among the various target slums. Audio cassettes on AIDS produced by APAC were distributed to tea shops, saloons, mechanic workshops and about 19926 IEC materials were distributed and displayed among the target audience in the target area. 48 street plays were conducted.

### Peer Education:

1200 peer educators were identified and educated with basic facts on STI/HIV/AIDS treatment of STI, condom use and promotion, interpersonal communication skills and behavioral change communication and is the most effective in the project by identifying 5461 peers and 573 patients referred for treatment on STI.





## STI services:

Ensuring quality STI care to people is an important aspect of the programme. The outreach staff and peer educators identify people with symptoms and refer them to Government and private hospitals.

106 STI cases among married men, 916 cases of married women, 155 unmarried men, 57 of unmarried women, 19 of teenage boys, 11 of teenage girls were identified and 1192 had treatment in the year April 2004 to March 2005.

Quality STI Case Training was conducted by Rajah Muthaiah Medical College in which 6 APP (Allopathic Private Practitioners) were trained PSG Institute of Medical Sciences conducted refresher training for Pharmacist in which 18 Pharmacist were benefited. Rajah Muthaiah Medical College conducted refresher training for ANM in which 22 ANM got benefited. Consultants from APAC had also participated in the above programmes and provided technical inputs.

## Condom Promotion:

Condom is the key aspect of the entire programme and is promoted as a safe sex practice by demonstration of correct usage of condom with penis models and it is an ongoing programme. 12576 demonstration, 8834 redemonstration were done and 14380 free condom distribution have a direct effect on control and prevention of STI/HIV/AIDS.

### CASE-STUDY (Voices from the field...)

#### **1.Selvam**

Selvam, a daily wager from Sastri Nagar, aged 21 had pre-marital sex with married women partners. With the continuous intervention and education by the field workers, he had undergone testing at VCTC with his friends and found himself HIV positive. As his parents were looking for a bride for him, he was mentally disturbed and distanced himself from the outside world. Peer educator again met him and his family members, and counselled on the ways of leading a peaceful and a healthy life. He was taken to hospital with the help of Peer educators. Now he is confident on positive living and leading a healthy and happy life with his friends and family.

## 2.Revathy:

Revathy, a house wife residing in Koodal Nagar led a happy married life with her husband for 5 years with 2 children. In the course of time, her husband had extra-marital sex with other women. Revathy suddenly suffered with irritation and unusual flow of white discharge in the genital. With the help of her friend Ms. Rani, a peer educator of PDI, the couple were taken to a doctor and had HIV testing done. They were declared negative and relieved from the stress. Now she and her husband are leading a happy life and she thanked PDI for the timely help and Counselling rendered.

## III Community Driven Prevention Programme (CDPP) SALEM



- Project Director, TAI, interacts with the community, Salem

People's Development Initiatives (PDI) implements the community Driven STI/HIV/AIDS Prevention Programme among male sex workers with the financial assistance from Tamil Nadu AIDS Initiatives (TAI), Voluntary Health Services. It was started in July 2004, and identified and addressing nearly one thousand two hundred and fifty male sex workers in and around Salem district.



### Target, Goal and Strategies:

Community driven prevention programme with a target of 1250 male sex workers aims to promote behaviour change, reinforce safer sexual practices and to improve the quality STD care service among Aravani Pengal, Kothies, double deckers and clients. The highly committed key population are being involved in all aspects like selecting doctors, clinic location, peer jeevans, community committee members and setting up of Natpukoodam.

The basic strategies of this program is behaviour change communication, STI care service by 'SESA' special clinic with free treatment and medicine, condom promotion, net working, and collaborative programmes.

A special training on videography, beautician course to improve their skills and also help them to set up Beauty Parlors for the target population were organized by TAI and during the reporting period four persons from the target population received training on above mentioned skills. Two of them who were trained are practising their service in the SESA clinic.

The major activities since inception of the project up to March 2005, are as follows:

- i) Identification of 869 Male sex workers included 700 Kothies, 124 Aravani Pengal.
- ii) The staff team interacted with the community members on their self esteem, health and safe sex and interpersonal interactive sessions were held 5273 persons.
- iii) 1005 counselling sessions were conducted.
- iii) Identified 46 secondary target community and arranged 3 special meetings.
- iv) 32 special meetings for MSW with the participation of 464 members, were organized and 17 peer jeevans were trained and conducted 1093 condom demonstration, 779 redemonstration by the community
- v) 25,851 condoms were distributed under this programme.
- vi) 536, MSWS were treated in the project owned Clinic for general ailments.
- vii) 147 were treated for STI.
- viii) 42 partners were treated in the clinic.
- ix) 77 NTOs were identified.

## PDI DEMONSTRATION CENTRE

PDI's Demonstration centre programme is supported by APAC (Aids Prevention and Control Project) to build the capacity of the staff marking with slum population.

Main Goal	Objectives	Participatory Methods
To help in capacity building of agencies to implement STI/HIV/AIDS prevention among high risk groups among slum population.	<ul style="list-style-type: none"> <li>● Conduct hands on training.</li> <li>● Organise field placement programmes for specific skill development .</li> <li>● Function as a resource centre.</li> <li>● Adopt participatory training methods.</li> </ul>	<ul style="list-style-type: none"> <li>● Lecture and discussions.</li> <li>● Group exercises.</li> <li>● Field visits.</li> <li>● Demonstrations.</li> <li>● Role plays</li> <li>● Games.</li> <li>● Problem based learning</li> <li>● Case analysis</li> <li>● Simulation exercise.</li> </ul>

### April 2004 to March 2005

PDI Demonstration Centre organized experiential learning programmes and exposure visits to APAC supported SIP NGOs, Sexual Health Resource Centre (SHRC), Development promotion Group (DPG) and Nepal Red Cross Society on how to plan and manage the STI/HIV/AIDS intervention among slum population.

**DEMONSTRATION CENTRE TRAINING PROGRAMME APRIL 2004 - MARCH 2005**

S.No.	Date of Trainings	Participants		Sponsor
		Male	Female	
01.	22.04.04 - 23.04.04	3	3	Sexual Health Resource Centre, New Delhi.
02.	25.04.04 - 26.04.04	---	6	Sexual Health Resource Centre, New Delhi.
03.	26.07.04 - 30.07.04	8	8	APAC Supported SIP NGOs
04.	26.10.04 - 30.10.04	5	6	APAC Supported SIP NGOs
05.	23.11.04 - 25.11.04	11	--	Nepal Red Cross Society
06.	05.01.05 - 09.01.05	6	5	Development Promotion Group
07.	15.02.05 - 19.02.05	6	5	APAC Supported SIP NGOs
		39	33	

Out of 7 programmes, 3 Programmes were organised for 38 Participants from 10 NGOs implementing Slum Intervention Projects. 12 participants came from State AIDS Control Societies and various SACs supported NGOs and the programmes were sponsored by Sexual Health Resource Center (SHRC) New Delhi. One programme was sponsored by Development Promotion Group (DPG) in which the participants from 10 NGOs were given training. From out side the country, the participants from Nepal belonging to Nepal Junior Red Cross Society made a three day Exposure visit to PDI Demonstration Centre and opined that they were highly impressed and benefitted by visiting PDI's initiatives. In total of 72 participants were trained through these 7 programmes.





- Participants Demonstrating correct usage of condom.



- Participants are interacting with Dr. Alli, Medical Officer, Corporation Health Post.

## FEED BACK GIVEN BY THE PARTICIPANTS

One of the participants expressed that"..... really it was a good chance to refresh skills and knowledge and that we shall not forget it in life..."

The Other said".... A good balance between class room session and field exposure with the whole programme pitched at grass root level".

When it was asked which aspect of the programme was most useful it was mentioned that mode of selection, the networking and organisation of the peer educators, interaction with target groups and peer educators, documentation processes, monitoring, evaluation and supportive supervision, social marketing on condoms, capacity building processes, BCC and IEC strategies and planning, STI referral service system etc were all useful said the participants.

The participants from SHRC stated that the most memorable/innovative aspects of the targeted Intervention was the Organisation of the peer educators- this involved the fact that they were voluntary, the associations formed and run by them, their sense of belonging to the project, their system of training and the concepts of junior and senior PEs.

The other participants mentioned the innovative, 'tailor-made' IEC materials e.g. display sites and games and the use of folk theatre.

Three others cited PDI team themselves as memorable in terms of their commitment, their hard work like adapting their hours to suit the target group and their overall capacity.

Four people felt their specific interaction with the target groups to be most memorable i.e. with the MSM community from the slum and interaction with the slum youth.



- State AIDS control society participants visit to Corporation Health Post, Teppakulam.

Few noted ".....the high level of community participation and sense of ownership of Targeted Intervention by the community"

The team from Nepal Red Cross Society (Nepal) shared that".....the resource materials and teaching methodologies were quite useful and appreciated"

".....Food items were wonderful for us, because we people never had chance to taste such south Indian food items."

".....During field visit we had an opportunity to meet the different responsible group of people, which was a great fruitful experience for us".



- Dr.Ilanchezian, SPM, APAC, interact with participants.



- Nepal Red Cross Society participants interacting with slum youth.

## KARAIKAL - POST TSUNAMI RESPONSE

It was on 26th December, the unmerciful natural disaster tsunami hit the livelihoods of the coastal regions of Indonesia, Thailand, Srilanka, and India. Tamilnadu and Karaikal in Pondicherry are the worst hit place in India. The casualty and the damages made the people's life miserable. PDI, as the Non-Governmental Organisation has initiated its relief works in Karaikal, with the support of IMPLICADAS.



● Temporary Shelter - Vettaikaran Street

Immediately after the tsunami, PDI has deputed its senior staff to assess the needs and damages and accordingly plan for the relief activities. After the visits and interactions with the authorities, some affected areas in Karaikal were chosen and the following relief activities have been undertaken.

Community Kitchen in a Municipal School to feed the affected population in Coastal Villages called Vettaikaran Street - KeelaKasakudi Medu whose entire village was vanished of and washed away by the Tsunami, 193 households, 31 deaths had occurred and other remained shelterless.

A cook was appointed and the community assisted him in cooking food providing three times meals in a day. The regional administrative authorities of Karaikal supplied gas (LPG) cylinders and rice, free of cost. PDI has deputed three of its staff and who involved in providing Counselling to the adults and played with the children.

The pregnant women at the camp were taken care of by PDI team. The Community Kitchen at Vettaikaran Street was in operation from 6th January to 28th February 2005. Ms. Maria, President IMPLICADAS, came to Karaikal and involved in all the relief activities. Dr. Paul Sea bright from France and Ms. Kaithe Brewis from U.K. extended their support through their donations to initiate the relief activities.

The inhabitants of another Tsunami affected village called Mandapattur also expressed that they need a community kitchen in their area. During 1st March to 30th March, the community kitchen was in operation and served food for 250 people of Mandapattur.

PDI, with the support of IMPLICADAS, constructed the temporary shelters in Vetaikkaran Street where it had the community kitchen and constructed sixty five sheds, with the provision of basic facilities like water, electricity, etc from the Government.

While providing the relief activities it was felt that there is a strong need for an intervention to rehabilitate the communities which had casualty and lost their normal life. PDI with the guidance of IMPLICADAS, Spain had decided to work further in Karaikal and started implementing the programme - Tsunami Relief and Rehabilitation initiatives from 15th March 2005. Three programme officers and fifteen animators and three social workers were identified and initiated the activities.



● Summer camp on the children - Karaikal

● Summer camp for the children - Karaikal



PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

Having decided to continue its work in Karaikal, PDI has established its project office in the following address,

**PEOPLE'S DEVELOPMENT INITIATIVES (PDI)**  
**No.14, St.Francis Xavier Street,**  
**KARAIKAL - 609 602.**  
**Ph.No. 04368 - 228074.**

The project team is involved in the rehabilitation work to fulfill the following objectives,

- To ensure the feeling of security among the community that there are group of people to support and guide them in crisis management.
- To guide the community to survive and help to lead their life peacefully despite the loss they had in tsunami.
- To assist the children in their studies in a conducive atmosphere by providing psycho - social support.
- To impart the required skills to women to become micro entrepreneurs.
- To assist the people to meet their health needs by a referral linkage system.





WORLD ENVIRONMENT DAY	PEER CONVENTION PROGRAMME
<p><i>People's Development Initiatives (PDI), remembered the World Environment Day by conducting an awareness programme for the students of the 'Evening special school' in 10 slums under the Urban Development programme. A new way of inculcating the knowledge of environmental health and hygiene to the young minds has been done through play way methods. Decomposing of Garbage, Afforestation, impact of mixing industrial waste on drinking water, Air and Water pollution and its consequences were discussed in the programme and students from the target area participated in it.</i></p>	<div data-bbox="826 454 1370 860" data-label="Image"> </div> <p><i>PDI has organised a Peer-Convention Programme on 24, 26 and 28th of March 2005. For the purpose of organising conventions, six categories of Peer educators were classified under 3 categories such as (1) Unmarried men and women above 17 years (2) Married men and women (3) Under 17 year -boys and girls. Totally 165 peer group educators participated and benefited from this convention. Mr.Ilanchezian, Senior Programme Manager, APAC released the souvenir on the occasion.</i></p> <p><i>The programme was enriched by resource persons like Dr.Balasubramanian, (STD Dept.,G.H.Trichy), Dr.Vasuki (STD Dept.,G.H.Trichy), Dr.Rajeshwari, Medical Officer, Trichy Corporation, Mrs.Petchiyammal Family Welfare Bureare; Mr.Subramaniyan, Youth Co-ordinator, Nehru Yuvakendra; Mr.Theresanathan, Field Publicity Officer, Trichy; Dr.Mathivanan, DDH, Trichy; Mrs.Sivagami, Head of Social Work Dept., Srimath Andavar College; Dr.Godwin Perm Singm, Social Work Dept., Bishop Heber College.</i></p>

AWARENESS PROGRAMME ON  
ELIMINATION OF CHILD LABOUR



*PDI and CHEERS jointly organised Awareness Programme on elimination of child labour on 6.1.2005 at Pudhu Street, Trichy. Mr.Pandian, IAS, the District Collector's participation not just ended with presidential address but extended with his active observation of the entire programme. Also he enjoyed cultural programme on "Elimination of Child Labour" performed by the Dala Drama troupe. Ms.Jaisee Swetha, Project Director, CHEERS, also participated in the programme.*

WORLD AIDS DAY PROGRAMME



*PDI has organised cycle rally in association with Centre for Women's Studies and NSS, Bharathidasan University to observe World AIDS Day. 200 persons including peer educators and volunteers participated in the rally. 15 intervention areas were covered and it reached directly to 1000 members ensured community participation by involving NSS students, peer educators volunteers and representatives from the positive network.*



HIV / AIDS AWARENESS CAMPAIGN FOR  
EUNUCHS AND MSM-TRICHY

*HIV/AIDS awareness campaign programme for eunuchs and MSMs was organised by PDI jointly with field publicity office, Trichy. 70 Eunuchs including MSMs participated in this campaign. Dr.K.Mathivanan, DDHS; Dr.Balasubramaniyan, STD Dept., G.H; Dr.Laxmi KAPV Medical College and others spoke on the basic facts of HIV/AIDS and clarified the doubts raised by the participants.*

**PEOPLE'S DEVELOPMENT INITIATIVES (PDI)**  
 32, KAJIAR STREET, BEEMANAGAR, TRICHY – 620 001.  
**CONSOLIDATED RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31.03.2005**

<b>RECEIPTS</b>	<b>Rs.</b>	<b>Ps.</b>	<b>PAYMENTS</b>	<b>Rs.</b>	<b>Ps.</b>
<b>To FC Programme:</b>			<b>By FC Programme :</b>		
<b>To Welfare of Children:</b>			<b>By Welfare of Children :</b>		
<b>To Urban Development Prog:</b>			<b>By Urban Development Prog:</b>		
<b>To Opening Balance:</b>			By Educational Materials	84,111 - 85	
To Cash on Hand		4,209 - 25	By Health Campaign	19,013 - 00	
To Dash at Bank – IOB – 25016		1,57,349 - 00	By Women Empowerment Prog.	29,078 - 75	
To Contribution Received form IMPLICADAS, Spain		4,54,455 - 00	By Staff Training Programme	14,654 - 00	
To Transfer from General Prog.		35,000 - 00	By Voices Programme	53,097 - 25	
To Bank Interest		2,647 - 00	By Income Generation programme	26,050 - 00	
			By Salaries	1,52,166 - 00	
			By Administration Expenses	2,30,769 - 65	
			By Travelling expenses	6,000 - 00	
			By Staff Welfare Expenses	529 - 00	
			By Bank Charges	348 - 00	
			By Furniture	9,943 - 00	
			By Staff Advance	17,000 - 00	
			Cash on Hand		271 - 75
			By Closing Balance		

RECEIPTS	Rs.	Ps.	PAYMENTS	Rs.	Ps.
Tsunami - Relief & Rehabilitation Activities: To Contribution Received from: IMPLICADAS, Spain Dr.Paul Sea Bright, France Ms.Kaithe Brewis, England To Bank Interest			Cash at Bank - IOB - 25016 Tsunami - Relief & Rehabilitation Activities: By Temporary Shelters By Relief Works - Food By Orphan Children Welfare By Counselling Training By Co-ordination Expenses By Income Generation Expenses By Staff Salary By Travelling Expenses By Rent & Electricity By Bank Charges By Furniture By Rent Advance By Closing Balance	10,628 - 00	
	15,83,874 - 00		Cash at Bank - IOB - 25016 HIV/AIDS Programme :	4,22,500 - 00	
	88,011 - 00		By Consultancy Charges	86,648 - 00	
	40,225 - 00		By Bank Charges	16,792 - 00	
	89 - 00		By Closing Balance	7,400 - 00	
			Cash at Bank - IOB - 25016	7,869 - 50	
HIV/AIDS Programme:			By Salary & Allowances	7,000 - 00	
To Contribution Received from Arogya Agam, Theni, India	44,410 - 00			38,860 - 00	
To Bank Interest	377 - 00			3,866 - 00	
To Contribution Received from TAI-VHS, Chennai, India	7,01,648 - 75			6,758 - 50	
				1,346 - 00	
				30,775 - 00	
				25,000 - 00	
				10,57,384 - 00	
				12,407 - 00	
				58 - 00	
				32,322 - 00	
				3,75,290 - 00	

RECEIPTS	Rs.	Ps	PAYMENTS	Rs.	Ps.
To Misc.Income	1,014	- 58	By Staff Training & Development	6,975	- 50
To Bank Interest	4,918	- 00	By Travelling Expenses	35,871	- 50
			By Community Sensitization		
			Mobilization & Collectivization	6,155	- 50
			By Peer Educator Activities	34,891	- 50
			By Networking & Advocacy	1,960	- 00
			By Research & Documentation	4,135	- 80
			By Supplies & Edu.Materials	10,536	- 25
			By Reporting, Monit.&Evaluation	9,467	- 50
			By Rent	49,261	- 90
			By Communication Expenses	16,100	- 38
			By Insurance	2,019	- 50
			By Bank Charges	904	- 00
			By Training Travelling Expenses	18,379	- 75
			By Furniture	34,588	- 50
			By Closing Balance:		
			Cash at Bank - IOB - 25016	1,01,043	- 75
To General Programme :			By General Programme :		
To Opening Balance :			By CHEERS School Expenses	2,39,547	- 00
Cash on Hand	8,786	- 95	By SHRC Programme	90,854	- 75
Cash at Bank - IOB - 24369	9,679	- 95	By Relief Programme	5,662	- 00
To Grant Received from			By Transfer to Welfare of Children	35,000	- 00

RECEIPTS	Rs.	Ps.	PAYMENTS	Rs.	Ps.
CHEERS, Trichy	2,32,347	- 00	By Travelling Expenses	2,019	- 00
To SHRC Contribution	1,29,112	- 00	By Documentation Expenses	2,074	- 50
To Transfer from Demo Project	2,000	- 00	By Audit Fees	2,000	- 00
To Donations	40,750	- 00	By Printing & Stationary	7,338	- 50
To Bank Interest	117	- 00	By Postage & Telephone	2,568	- 00
			By Bank Charges	192	- 00
			By Misc. Expenses	12,461	- 50
			By Computer - Printer	13,450	- 00
			By Loan Repaid	7,160	- 00
			<b>By Closing Balance :</b>		
			Cash on Hand	433	- 45
			Cash at Bank - IOB - 24369	2,032	- 20
<b>To Demonstration Centre Programme:</b>			<b>By Demonstration Programme:</b>		
<b>To Opening Balance:</b>			By Training Expenses	1,21,875	- 50
Cash on Hand	1,819	- 20	By NRCS Training	21,996	- 00
Cash at Bank - IOB - 24840	4,875	- 00	By DPG Training	26,938	- 00
To Grant Received from			By Education Materials	1,841	- 00
APAC-VHS, Chennai	2,11,634	- 00	By Documentation Expenses	2,781	- 75
To NRCS Contribution	22,000	- 00	By Staff Meeting Expenses	1,974	- 50
To DPG Contribution	27,000	- 00	By Salary to Training Officer	66,000	- 00
To Misc. Income	53	- 00	By Postage & Telephone	2,953	- 60
To Bank Interest	254	- 00	By Bank Charges	423	- 50



RECEIPTS	Rs.	Ps.	PAYMENTS	Rs.	Ps.
To SIP Programme :			By Transfer to General Prog.		2,000 - 00
To Opening Balance :			By Advance Given - TVS 50		15,000 - 00
Cash on Hand			By Closing Balance:		
Cash at Bank - IOB - 24814			Cash on Hand		8 - 35
To Grant Received from			Cash at Bank - IOB - 24840		3,843 - 00
APAC-VHS, Chennai			By SIP Programme:		
To Misc.Income			By Salary		4,95,000 - 00
To Bank Interest			By Rent & Electricity		44,387 - 50
To Advances			By Postage & Telephone		26,760 - 00
			By Travelling Expenses		47,530 - 00
			By Training Expenses		68,610 - 50
			By Documentation		5,415 - 30
			By Supplies		18,064 - 25
			By Peer Convention		70,860 - 00
			By Bank Charges		731 - 00
			By Closing Balance:		
			Cash on Hand		1,786 - 55
			Cash at Bank - IOB - 24814		48,142 - 00
<b>TOTAL</b>		<b>46,35,942 - 78</b>	<b>TOTAL</b>		<b>46,35,942 - 78</b>

Place : Trichy

Date :

For PEOPLE'S DEVELOPMENT INITIATIVES

(Sd.) Mr.I.Ambalavanan

(Sd.) Mr.Roy JohnThomas

Secretary

Chartered Accountants

**PEOPLE'S DEVELOPMENT INITIATIVES (PDI)**

32, KAJIAR STREET, BEEMANAGAR, TRICHY – 620 001.

**CONSOLIDATED INCOME AND EXPENDITURE FOR THE YEAR ENDED 31.03.2005**

EXPENDITURE	Rs.	Ps.	INCOME	Rs.	Ps.
<b>To FC Programme :</b>			<b>By FC Programme:</b>		
<b>To Welfare of Children:</b>			<b>By Welfare of Children:</b>		
<b>To Urban Development Prog:</b>			<b>By Urban Development Prog:</b>		
To Educational Materials	84,111	- 85	By Contribution Received from		
To Health Campaign	19,013	- 00	IMPLICADAS, Spain	4,54,455	- 00
To Women Empowerment Prog.	29,078	- 75	By Transfer from General Prog.	35,000	- 00
To Staff Training Programme	14,654	- 00	By Bank Interest	2,647	- 00
To Voices Programme	53,097	- 25	Tsunami - Relief & Rehabilitation		
To Income Generation Programme	26,050	- 00	Activities:		
To Salaries	1,52,166	- 00	By Contribution Received from:		
To Administration Expenses	2,30,769	- 65	IMPLICADAS, Spain	15,83,874	- 00
To Travelling Expenses	6,000	- 00			
To Staff Welfare Expenses	529	- 00			
To Bank Charges	348	- 00			
Tsunami - Relief & Rehabilitation					
<b>Activities:</b>					
To Temporary Shelters	4,22,500	- 00			
To Relief Works - Food	86,648	- 00			

EXPENDITURE	Rs.	Ps.	INCOME	Rs.	Ps.
To Orphan Children Welfare		16,792 - 00	Dr.Paul Sea Bright, France	88,011 - 00	
To Counselling Training		7,400 - 00	Ms.Kaithe Brewis, England	40,225 - 00	
To Co-ordination Expenses		7,869 - 50	By Bank Interest	89 - 00	
To Income Generation Expenses		7,000 - 00			
To Staff Salary		38,860 - 00			
To Travelling Expenses		3,866 - 00			
To Rent & Electricity		6,758 - 50			
To Bank Charges		1,346 - 00			
<b>HIV/AIDS Programme:</b>			<b>HIV/AIDS Programme:</b>		
To Consultancy Charges		12,407 - 00	By Contribution received from		
To Bank Charges		58 - 00	Arogya Agam, Theni, India	44,410 - 00	
<b>HIV/AIDS Programme:</b>			By Bank Interest	377 - 00	
To Salary & Allowances		3,75,290 - 00	<b>HIV/AIDS Programme:</b>		
To Staff Training Expenses		6,975 - 50	By Contribution Received from		
To Travelling Expenses		35,871 - 50	TAI-VHS, Chennai, India	7,01,648 - 75	
To Community Sensitization			By Misc.Income	1,014 - 58	
Mobilization & Collectivization		6,155 - 50	By Bank Interest	4,918 - 00	
To Peer Educator Activities		34,891 - 50			
To Networking & Advocacy		1,960 - 00			
To Research & Documentation		4,135 - 80			
To Supplies & Edu.Materials		10,536 - 25			
To Reporting, Monit. & Evaluation		9,467 - 50			

EXPENDITURE	Rs.	Ps.	INCOME	Rs.	Ps.
To Rent	49,261	- 90			
To Communication Expenses	16,100	- 38			
To Insurance	2,019	- 50			
To Bank Charges	904	- 00			
To Travelling Expenses	18,379	- 75			
<b>To General Programmes:</b>			<b>By General Programme:</b>		
To CHEERS School Expenses	2,39,547	- 00	By Grant Received from CHEERS, Trichy	2,32,347	- 00
To SHRC Programme	90,854	- 75	By SHRC Contribution	1,29,112	- 00
To Relief Programme	5,662	- 00	By Transfer from Demo Project	2,000	- 00
To Transfer to Welfare of Children	35,000	- 00	By Donations	40,750	- 00
To Travelling Expenses	2,019	- 00	By Bank Interest	117	- 00
To Documentation Expenses	2,074	- 50			
To Audit Fees	2,000	- 00			
To Printing & Stationary	7,338	- 50			
To Postage & Telephone	2,568	- 00			
To Bank Charges	192	- 00			
To Misc. Expenses	12,461	- 50			
<b>To Demonstration Programme:</b>			<b>By Demonstration Centre Programme:</b>		
To Training Expenses	1,21,875	- 50	By Grant Received from		
To NRCS Training	21,996	- 00	APAC-VHS, Chennai	2,11,634	- 00
To DPG Training	26,938	- 00	By NRCS Contribution	22,000	- 00
To Education Materials	1,841	- 00	By DPG Contribution	27,000	- 00

EXPENDITURE	Rs.	Ps.	INCOME	Rs.	Ps.
To Documentation Expenses	2,781	- 75	By Misc.Income		53 - 00
To Staff Meeting Expenses	1,974	- 50	By Bank Interest		254 - 00
To Salary to Training Officer	66,000	- 00			
To Postage & Telephone	2,953	- 60			
To Bank Charges	423	- 50			
To Transfer to General prog.	2,000	- 00			
To SIP Programme:			By SIP Programme:		
To Salaries	4,95,000	- 00	By Grant Received from		
To Rent & Electricity	44,387	- 50	APAC-VHS, Chennai	7,81,000	- 00
To Postage & Telephone	26,760	- 00	By Misc.Income	2,074	- 90
To Travelling Expenses	47,530	- 00	By Bank Interest	1,540	- 00
To Training Expenses	68,610	- 50			
To Documentation	5,415	- 30			
To Supplies	18,064	- 25			
To Peer Convention	70,860	- 00			
To Bank Charges	731	- 00			
To Depreciation	64,114	- 17			
To Excess of income over expenditure	11,17,305	- 83			
<b>TOTAL</b>	<b>44,06,551</b>	<b>- 23</b>	<b>TOTAL</b>	<b>44,06,551</b>	<b>- 23</b>

Place : Trichy

Date :

For PEOPLE'S DEVELOPMENT INITIATIVES

(Sd.) Mr.I.Ambalavanan

Secretary

(Sd.) Mr.Roy John Thomas

Chartered Accountants

## PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

32, KAJIAR STREET, BEEMANAGAR, TRICHY - 620 001.

## CONSOLIDATED BALANCE SHEET AS AT 31.03.2005

LIABILITIES	Rs.	Ps.	Rs.	Ps.	ASSETS	Rs.	Rs.	Ps.	Rs.	Ps.
<b>Capital Fund:</b>					<b>Fixed Assets : FC</b>					
Op. Balance	3,04,299	- 62			Machinery	30,000	- 00			--
(+) Excess of Income over expenditure	11,17,305	- 83			(-) Dep. 25%	7,500	- 00		22,500	- 00
<b>TVS 50 Loan :</b>					Furniture	19,354	- 50			
Op. Balance	9,399	- 00		14,21,605	(+) Additions	75,306	- 50			
(-) Repaid	7,160	- 00			(-) Dep. 15%	74,661	- 00		80,500	- 00
<b>Advance:</b>					Computer	14,161	- 00			
Op. Balance	16,750	- 00		2,239	(-) Dep. 60%	18,000	- 00		7,200	- 00
(+) Received	41,000	- 00			<b>Fixed Assets : General</b>					
(-) Given	15,000	- 00		42,750	Furniture	10,178	- 92			
					(-) Dep. 15%	1,528	- 92		8,650	- 00
					Plant & Machinery	15,390	- 00			
					(-) Dep. 25%	3,890	- 00		11,500	- 00



LIABILITIES	Rs.		Ps.		ASSETS	Rs.		Ps.	
	Rs.	Ps.	Rs.	Ps.		Rs.	Ps.	Rs.	Ps.
					Computer	24,000	- 00		
					(+) Additions	13,450	- 00		
					(-) Dep. 60%	37,450	- 00		
						22,450	- 00		
								15,000	- 00
					TVS 50	15,134	- 25		
					(-) Dep. 25%	3,784	- 25		
					Current Assets:				
					Rent Advance - FC			25,000	- 00
					Rent Advance - General			10,000	- 00
					Staff Advance - FC			17,000	- 00
					Closing Balance - FC				
					Cash on Hand			271	- 75
					Cash at Bank - IOB				
					25016			12,01,377	- 75
					Closing Balance -				
					General				
					Cash on Hand			2,228	- 35
					Cash at Banks:				
					IOB - 24369			2,032	- 20
					IOB - 24840			3,843	- 00

LIABILITIES	Rs.	Ps.	Rs.	Ps.	ASSETS	Rs.	Ps.	Rs.	Ps.
					IOB - 24814			48,142	00
<b>TOTAL</b>			<b>14,66,595</b>	<b>- 05</b>	<b>TOTAL</b>			<b>14,66,595</b>	<b>- 05</b>

Place : Trichy

Date :

For PEOPLE'S DEVELOPMENT INITIATIVES

(Sd.) Mr.I.Ambalavanan  
Secretary

(Sd.) Mr.Roy John Thomas  
Chartered Accountants

## PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

### THE VISION:

To recognize the inherent capacities existing among the marginalized and supporting and building on them to herald the beginning of a new life where people can make their own choices.

### THE MISSION:

To overcome economic, legal, social and gender inequalities and facilitate the process of "People Gaining Control Over Their Lives".

### MAIN OBJECTIVES:

- To uplift the weaker-sections of the society in rural and urban areas, through Comprehensive Community Development programmes.
- To enhance the literacy status of the women through the functional literacy programmes and also to undertake programmes to improve the school
- To develop and implement the community based health care programmes for women, supported by a referral service and to provide medical relief to the poor, distressed, mentally and physically challenged persons.
- To undertake basic Research programmes on problems related to the development of the downtrodden of the society.
- To enhance income levels of women and unemployed youths through income generation programme.
- To encourage the youth groups to take initiatives on their own for the development of their community.
- To create environmental awareness to protect, preserve and promote Eco-environment balance for harmonious living with nature.



## PEOPLE'S DEVELOPMENT INITIATIVES (PDI)

75, (1st Floor), Marsinghpettal Road,  
Secmanagar, Trichy - 1. Ph:0431-2418042 email: pdi@sancharnet